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# IWC SCHAFFHAUSEN CELEBRATES THE LUNAR NEW YEAR WITH THE LIMITED-EDITION PORTUGIESER AUTOMATIC 42 YEAR OF THE HORSE

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Schaffhausen, 14 October 2025: To mark the beginning of the Year of the Horse, the next animal in the Chinese zodiac, IWC Schaffhausen continues its tradition of creating a dedicated timepiece. Limited to 500 pieces, the Portugieser Automatic 42 Year of the Horse features a stainless steel case and a burgundy dial. In traditional Chinese culture, the horse symbolises a spirited and uplifting energy and is also seen as the beginning of success and good fortune. The IWC-manufactured 52011 calibre is equipped with a rotor in the shape of a galloping horse, a charming design detail celebrating the vitality of the Lunar New Year.

IWC Schaffhausen has a tradition of welcoming the Chinese Lunar New Year with special editions across its collections. In continuation of this, the Swiss luxury watch manufacturer launches a limited edition of its Portugieser Automatic 42 to welcome the Year of the Horse, which begins on 17th February 2026. A symbol of strength, energy and freedom, the horse is seen as a bringer of success and good fortune. People born in a Year of the Horse are said to be active, independent and hardworking. They enjoy being in motion and often show a love for adventure. The Year of the Horse is, therefore, typically associated with progress, the rise of new opportunities and the courage to move forward and pursue new goals in life with confidence.

The **Portugieser Automatic 42 Year of the Horse** (Ref. IW501709) features a stainless steel case with a diameter of 42 millimetres. The case construction with a more slender side profile and box-shaped sapphire crystals on the front and back lends the watch an even more refined and elegant appearance. The burgundy dial, inspired by the auspicious red tones widely used in Lunar New Year celebrations, features the characteristic and well-balanced Portugieser design. The characteristic dial layout with the small seconds at 9 o'clock and the

power reserve display at 3 o'clock dates back to the first Portugieser Automatic (Ref. 5000) from 2000. Golden hands, Roman numerals and appliques complement the rich burgundy-coloured dial. An additional detail is the small date window, which has been discreetly placed at the 6 o'clock position.

## IN-HOUSE MOVEMENT FEATURING A ROTOR IN THE SHAPE OF A HORSE

Inside the case, the IWC-manufactured 52011 calibre is at work. Its efficient Pellaton winding system features components made of virtually wear-free ceramic. Using movements of the rotor in both directions, it builds up a power reserve of 168 hours (7 days) in two barrels. A highlight is the gold-plated rotor, visible through the sapphire glass case back, and crafted in the shape of a galloping horse to pay tribute to the Lunar New Year. The Portugieser Automatic 42 Year of the Horse is delivered with a choice of two straps for added versatility: a black alligator leather strap and an additional burgundy alligator leather strap. Both straps can be fitted with the stainless steel folding clasp that is delivered with the watch.

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# PORTUGIESER AUTOMATIC 42 YEAR OF THE HORSE

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REF. IW501709

## FEATURES

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Mechanical movement – Pellaton automatic winding system – Date display – Power reserve display – Small hacking seconds – See-through sapphire glass case back

## MOVEMENT

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|               |                   |
|---------------|-------------------|
| Calibre       | 52011             |
| Frequency     | 28,800 vph / 4 Hz |
| Jewels        | 31                |
| Power reserve | 7 days (168 h)    |
| Winding       | Automatic         |

## WATCH

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|                 |                                                                                                                                                          |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Materials       | Stainless steel case, burgundy dial, gold-plated hands and gold appliques, black and burgundy alligator leather strap with stainless steel folding clasp |
| Glass           | Sapphire, domed, antireflective coating on both sides                                                                                                    |
| Water-resistant | 5 bar                                                                                                                                                    |
| Diameter        | 42.4 mm                                                                                                                                                  |
| Height          | 13 mm                                                                                                                                                    |

## IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specializes in highly engineered watch cases manufactured from advanced materials, such as colored ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimize its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organizations that work globally to support children and young people.

## DOWNLOADS

Images of the Portugieser Automatic 42 Year of the Horse be downloaded from [press.iwc.com](https://press.iwc.com)

## FURTHER INFORMATION

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