
IWC SCHAFFHAUSEN INTRODUCES A LIMITED-EDITION PORTUGIESE AUTOMATIC 40 WITH A BURGUNDY DIAL TO WELCOME THE YEAR OF THE WATER RABBIT

Schaffhausen/Shanghai, 1st November 2022: To celebrate the beginning of the Year of the Water Rabbit, IWC Schaffhausen introduces the Portugieser Automatic 40 Edition “Chinese New Year.” This classic and elegant Portugieser in an ergonomic 40-millimetre stainless steel case features a striking burgundy dial and gold-plated hands and appliques. A particular highlight is hidden on the back of the watch: the gold-plated oscillating weight of the automatic winding mechanism in the form of a rabbit.

In keeping with a revered tradition, IWC Schaffhausen welcomes the Chinese New Year with a limited edition. The Year of the Water Rabbit starts on 22nd January 2023 and will last until 9th February 2024. The rabbit is known as the luckiest of the twelve animals featured in the Chinese zodiac. People born under this zodiac sign are said to be calm, gentle and peaceful.

“We are thrilled to welcome the Chinese New Year with a special timepiece. The Portugieser Automatic 40 brings back the clean and crisp design of the first Portugieser from 1939, which was also a Rabbit Year. With its timelessly modern and classic design, this limited edition perfectly represents the calm and peacefulness we associate with this zodiac animal”, says Peter Lao, Managing Director of IWC Schaffhausen Mainland China.

The **Portugieser Automatic 40 Edition “Chinese New Year”** (Ref. IW358315) is limited to 500 pieces and features a 40-millimetre stainless steel case, a burgundy dial, and gold-plated hands and appliques. Burgundy is a charming variation of the bright red colour typically

used to welcome the New Year in China. Red symbolises longevity, happiness, and success. It is also believed to bring good luck. A glance at the IWC-manufactured 82200 calibre through the transparent sapphire case back reveals the true highlight of this edition: the gold-plated rotor in the form of a rabbit. Efficiently converting the movements on the wearer’s arm into energy for the mainspring, the automatic Pellaton winding system builds up a power reserve of 60 hours. In addition, the case back ring displays the engraving “2023 YEAR OF THE RABBIT.” The Portugieser Automatic 40 Edition “Chinese New Year” is delivered with two calfskin straps: one in black, the other with a burgundy colour gradation.

The Portugieser Automatic 40 Edition “Chinese New Year” is available on IWC Tmall Flagship Store and IWC WeBoutique. It will also be available through IWC boutiques, selected retail partners, or online at IWC.com, as of January 2022. In addition, the timepiece is eligible for registration under the My IWC care program, benefitting from a 6-year extension to the standard 2-year International Limited Warranty.

PORTUGIESER AUTOMATIC 40 EDITION “CHINESE NEW YEAR”

REF. IW358315

FEATURES

Mechanical movement – Pellaton automatic winding system – Small hacking seconds –
See-through sapphire glass back – Limited to 500 pieces

MOVEMENT

IWC-manufactured calibre	82200
Frequency	28,800 vph / 4 Hz
Jewels	31
Power reserve	60 h
Winding	Automatic

WATCH

Materials	Stainless steel case, burgundy dial, gold-plated hands and appliques, black calfskin strap, additional calfskin strap with burgundy colour gradation
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	40.4 mm
Height	12.4 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Portugieser Automatic 40 Edition "Chinese New Year" can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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