

---

## IWC SCHAFFHAUSEN ADDS A NEW VERSION OF THE PORTUGIESER AUTOMATIC 40 WITH A SALMON- COLOURED DIAL TO THE COLLECTION

---

Schaffhausen/Dubai, 10<sup>th</sup> February 2023: IWC Schaffhausen introduces a new version of the Portugieser Automatic 40 with a stainless steel case and a striking salmon-coloured dial. Introduced to the collection in 2020, the Portugieser Automatic 40 brings back the timeless design of the first Portugieser from the late 1930s in a compact and easily wearable case size of 40 millimetres. This new model is powered by the IWC-manufactured 82200 calibre movement with a 60-hour power reserve.

In the late 1930s, IWC's Reference 325 established a classic design idiom which has run as a common thread through the history of the Portugieser family ever since. It features a clearly organised and open dial, a characteristic minute's scale, and small seconds at 6 o'clock. The Portugieser Automatic 40 presents this timeless design in an easily wearable case diameter of 40 millimetres.

The new **Portugieser Automatic 40** (Ref. IW358313) features a stainless-steel case as well as rhodium-plated hands and appliqués. However, the most eye-catching detail of this new version is the striking salmon-coloured dial. Thanks to the pared-back Portugieser design and the refined sunray finish, the beautiful colour is displayed in all its glory. The black alligator leather strap with a butterfly folding clasp perfectly matches the dial colour.

This timepiece is powered by the IWC-manufactured 82200 calibre. This robust and precise automatic movement features the winding system developed in the 1950s by IWC's former Technical Director, Albert Pellaton. Using movements of the rotor in both directions, it efficiently builds up a power reserve of 60 hours. In addition, components like the heart-shaped cam or the clicks are made of virtually wear-free zirconium oxide ceramic.

The Portugieser Automatic 40 will first be available exclusively in UAE as of February and then available worldwide as of April through IWC boutiques, authorised retail partners, or online at IWC.com. The piece is eligible for registration under the My IWC care program, benefitting from a 6-year extension to the standard 2-year International Limited Warranty.

---

# PORTUGIESEER AUTOMATIC 40

---

REF. IW358313

## FEATURES

---

Mechanical movement – Pellaton automatic winding system – Small hacking seconds –  
See-through sapphire glass back

## MOVEMENT

---

IWC-manufactured calibre	82200
Frequency	28,800 vph / 4 Hz
Jewels	31
Power reserve	60 h
Winding	Automatic

## WATCH

---

Materials	Stainless steel case, salmon dial, rhodium-plated hands and appliques, black alligator leather strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	40.4 mm
Height	12.4 mm

## IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

## DOWNLOADS

Images of the Portugieser Automatic 40 are available from [press.iwc.com](http://press.iwc.com)

## FURTHER INFORMATION

IWC Schaffhausen  
Public Relations department  
Email [press-iwc@iwc.com](mailto:press-iwc@iwc.com)  
Website [press.iwc.com](http://press.iwc.com)

## INTERNET AND SOCIAL MEDIA

Website [iwc.com](http://iwc.com)  
Facebook [facebook.com/IWCWatches](https://facebook.com/IWCWatches)  
YouTube [youtube.com/iwcwatches](https://youtube.com/iwcwatches)  
Twitter [twitter.com/iwc](https://twitter.com/iwc)  
LinkedIn [linkedin.com/company/iwc-schaffhausen](https://linkedin.com/company/iwc-schaffhausen)  
Instagram [instagram.com/iwcwatches](https://instagram.com/iwcwatches)  
Pinterest [pinterest.com/iwcwatches](https://pinterest.com/iwcwatches)