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# IWC SCHAFFHAUSEN HOSTS A TALK WITH JÉRÔME D'AMBROSIO, DRIVER DEVELOPMENT DIRECTOR AT THE MERCEDES-AMG PETRONAS FORMULA ONE™ TEAM

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Schaffhausen/Miami, May 5<sup>th</sup>, 2023: On the last day of IWC's takeover of Jungle Plaza, the Swiss luxury watch manufacturer welcomed Jérôme D'Ambrosio, Driver Development Director of the Mercedes-AMG PETRONAS Formula One™ Team, for a courtside talk on the IWC basketball court.

Celebrating ten years of partnership, IWC Schaffhausen and the Mercedes-AMG PETRONAS Formula One™ team hosted a "courtside talk" on the IWC basketball court at Jungle Plaza. The talk kicked off the race weekend and marked the final event organized during IWC's multi-day takeover of this spectacular outdoor venue in the Miami Design District. Jérôme D'Ambrosio, a former professional racing driver, is responsible for developing the team's roster of young drivers in different racing categories. During the talk, he offered fascinating insights into how the team identifies and develops young talents.

While elaborating on the importance of team performance and shared values with IWC, D'Ambrosio wore the Pilot's Watch Chronograph 41 Edition Mercedes-AMG PETRONAS Formula One™ Team on a "Miami Pink" rubber strap. Team members in Miami will also wear the chronograph on this strap throughout the race weekend, and pink details will also feature prominently on Lewis Hamilton's and George Russell's racing shoes and gloves. The official team watch in a bundle with a "Miami Pink" and a green rubber strap is available exclusively online and for a limited time.

## ABOUT JÉRÔME D'AMBROSIO

Jerome D'Ambrosio started his career as a professional racing driver in Karting. He later competed in Formula 2, Formula 1 and Formula E. After retiring from the cockpit, he became the Team Principal of a Formula E Team. In March 2023, he was appointed Driver Development Director at the Mercedes-AMG PETRONAS Formula One™ Team.

## MERCEDES-AMG PETRONAS FORMULA ONE TEAM

Mercedes-AMG PETRONAS Formula One Team is the works team of Mercedes-AMG, competing at the pinnacle of motorsport – the FIA Formula One™ World Championship.

Formula One is a sport like no other. Combining elite teamwork, cutting-edge technologies and innovation, high-performance management and exceptional driving skill, teams develop race cars capable of competing against their rivals in a high-octane environment that spans upwards of 20 races across five continents throughout each season.

The Mercedes-AMG PETRONAS Formula One Team, based across Technology Centers at Brackley and Brixworth in the United Kingdom, brings together over 1,000 dedicated and determined people that design, develop, manufacture and race the cars driven by seven-time World Champion Lewis Hamilton and Grand Prix winner, George Russell.

Winning seven consecutive double Drivers' and Constructors' World Championships from 2014 to 2020 and securing a record-breaking eighth consecutive Constructors' Championship success in 2021, the Team is one of the most successful in the sport's history.

Between returning as a Constructor in 2010 and the end of the 2022 season, the Mercedes-AMG works team has scored 116 wins, 264 podium finishes, 12 pole positions, 91 fastest laps and 54 one-two finishes from 259 race starts.

## IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

## DOWNLOADS

Images of the courtside talk with Jérôme D'Ambrosio can be downloaded free of charge from [press.iwc.com](https://press.iwc.com)

## FURTHER INFORMATION

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