
AESTHETICS AND HARMONY IN 36 MILLIMETRES

DA VINCI AUTOMATIC 36

The Da Vinci Automatic 36 is one of two new models with which IWC Schaffhausen addresses an exclusively female target group this year. The three-hand timepiece is available in gold or stainless steel, with or without diamonds and with coloured alligator leather straps by Santoni.

The collection offers four versions of the **Da Vinci Automatic 36** (Ref. IW458307/IW458308/IW458310/IW458312): a diamond-set model in 18-carat red gold (Ref. IW458310) and three in stainless steel (Ref. IW458307/IW458312), one of which also has a diamond-set bezel (Ref. IW458308). The discreetly recessed inner circle on the dial, the semi-circular crown and the round date window at “6 o'clock” form a harmonious ensemble. Thanks to the moving horns, the lugs do not protrude and the strap is held comfortably close to slim wrists. Combined with the new three-wing butterfly clasp, they ensure increased wearing comfort. All watches are equipped with the 35111 calibre, are tested for water-resistance to 3 bar and have a power reserve of 42 hours.

DIAMONDS AND A GOLD BRACELET

The most exclusive of the Da Vinci Automatic 36 models is the Reference IW458310, featuring an 18-carat red gold case and linked bracelet together with 54 pure white diamonds on the bezel. The gold-plated hands and golden appliqués harmonize well with the silver-plated dial, while the blue seconds hand provides a colourful highlight.

The stainless-steel version set with 54 diamonds (Ref. IW458308) with its raspberry-coloured alligator leather strap from Santoni guarantees its wearer a stylish entrance. The striking colour contrasts with the black displays on the silver-plated dial.

Reference IW458307 comes entirely in stainless steel with a mirror-polished link bracelet. The gold-plated hands and appliqués form a harmonious colour composition with the blue seconds hand on the silver-plated dial.

A SELF-ASSURED ENTRANCE

With its dark blue dial and alligator leather strap, Reference IW458312 is the ideal timepiece for self-confident women. The cool, understated blue contrasts starkly with the polished stainless-steel case and elegant horns. The small blue date display and the rhodium-plated hands and appliqués blend harmoniously into the overall appearance.

All Da Vinci Automatic 36 references feature an engraving of the “Flower of Life” on the case back. This geometrical figure was the object of numerous drawings by Leonardo da Vinci. It represents his unflagging search for mathematical rules for beauty and proportions, and thus symbolizes the new design approach of the watch collection.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment,

IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to climate and environmental protection.

DOWNLOADS

All press materials for the launch of the new Da Vinci watches from IWC Schaffhausen can be obtained free of charge at press.iwc.com

FURTHER INFORMATION

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DA VINCI AUTOMATIC 36

REF. IW458307 · IW458308 · IW458310 · IW458312

FEATURES

Mechanical movement – Date display – Central hacking seconds – Special back engraving

MOVEMENT

Calibre	35111
Frequency	28,800 A/h 4 Hz
Jewels	25
Power reserve	42 h
Winding	Automatic

WATCH

Materials	<p>Ref. IW458307: Stainless-steel case, silver-plated dial, stainless-steel bracelet, stainless-steel butterfly clasp</p> <p>Ref. IW458308: Stainless-steel case with 54 diamonds, silver-plated dial, raspberry-coloured alligator leather strap by Santoni, stainless-steel butterfly clasp</p> <p>Ref. IW458310: 18-carat red gold case with 54 diamonds, silver-plated dial, 18-carat red gold bracelet, 18-carat red gold butterfly clasp</p> <p>Ref. IW458312: Stainless-steel case, dark blue dial, dark blue alligator leather strap by Santoni, stainless-steel butterfly clasp</p>
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	36 mm
Height	10 mm