
IWC LAUNCHES NEW EDITION OF THE PORTUGIESER CHRONOGRAPH CLASSIC

Schaffhausen, 9 May 2017 – Appliquéd Arabic numerals, railway-track-style chapter ring and characteristic feuille hands: the Portugieser Chronograph Classic has all the stylistic attributes of a typical Portugieser. And now, IWC Schaffhausen is unveiling a revised edition of this timeless IWC-manufactured chronograph, featuring an even more purist dial design in three new colour combinations.

For almost 80 years, the Portugieser has been synonymous with timeless design and watchmaking perfection. The Reference 3904 – the third Chronograph in the Portugieser family – was presented for the first time in 2013, yet it still retains the unmistakable character of the originals from the 1930s. IWC is now reissuing the **Portugieser Chronograph Classic** (Ref. 3903) with a slightly revised and updated design. The dial with the typical Portugieser railway-track-style chapter ring looks even neater than its predecessor without the subdivision of the seconds, while the watch as a whole has a more modern impact thanks to the convex sapphire glass.

The top-of-the-line version has an 18-carat red gold case and a silver-plated dial, as well as golden hands and appliqués. It is fitted with a hand-finished brown alligator leather strap (Ref. IW390301). Two models are available with a stainless-steel case and a black alligator leather strap. One features a silver-plated dial and blue hands and appliqués (Ref. IW390302), while the other has a midnight blue dial and rhodium-plated hands and appliqués (Ref. IW390303).

When it comes to the technical components inside these watches, IWC relies on the aspect of continuity: the new Chronographs are still driven by the tried-and-tested IWC-manufactured 89361 calibre with flyback function, self-winding system and a power reserve of 68 hours. The

recorded time is particularly easy to read on the combined hour and minute counter at “12 o’clock”. A see-through sapphire-glass back provides a view of the movement and the rotor, which is adorned with Geneva stripes.

The new Portugieser Chronograph Classic models are available now in IWC boutiques and from authorised IWC dealers.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world’s leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to climate and environmental protection.

DOWNLOADS

Images of the new Portugieser Chronograph Classic watches from IWC Schaffhausen can be downloaded free of charge at press.iwc.com

FURTHER INFORMATION

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PORTUGIESEER CHRONOGRAPH CLASSIC

REF. IW390301 · IW390302 · IW390303

FEATURES

Mechanical chronograph movement – Date display – Stopwatch function with hours, minutes and seconds – Hour and minute counters combined in a totalizer at “12 o'clock” – Flyback function – Small hacking seconds – See-through sapphire-glass back

MOVEMENT

IWC-manufactured calibre	89361
Frequency	28,800 A/h 4 Hz
Jewels	38
Power reserve	68 h
Winding	Automatic

WATCH

Materials	Ref. IW390301: 18-carat red gold case and appliqués, silver-plated dial, gold-plated hands, brown alligator leather strap Ref. IW390302: Stainless-steel case, silver-plated dial, blue hands and appliqués, black alligator leather strap Ref. IW390303: Stainless-steel case, blue dial, rhodium-plated hands and appliqués, black alligator leather strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	42 mm
Height	14 mm