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## IWC LAUNCHES NEW PILOT'S WATCHES IN THE TYPICAL SAINT EXUPÉRY DESIGN

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Schaffhausen, 18 May 2017 – A tobacco brown dial and a brown calfskin strap with decorative white stitching: these are the most important distinguishing features of the special editions developed by IWC Schaffhausen to honour the French pilot and author Antoine de Saint-Exupéry. Now, two classics from the Pilot's Watch family are available in the distinctive Saint Exupéry look for the first time: the Pilot's Watch Chronograph and the Pilot's Watch Mark XVIII. At the same time, IWC is also unveiling a new model of the Pilot's Watch Automatic 36 with a brown dial.

Following the launch of the new Da Vinci and Ingenieur collections, IWC Schaffhausen is already unveiling the next innovations in the Pilot's Watch family. The **Pilot's Watch Chronograph Edition "Antoine de Saint Exupéry"** (Ref. IW377713) with date and day display precisely handles single and aggregate stop times of up to 12 hours. The self-winding system generates a power reserve of 44 hours – so it is even self-sufficient enough for long-haul flights. The numerals and hands on the clearly structured dial feature luminous coatings to ensure good legibility, even at night-time. And with the second innovation, the **Pilot's Watch Mark XVIII Edition "Antoine de Saint Exupéry"** (Ref. IW327003), the Saint Exupéry family is gaining another new member in the form of the Pilot's Watch Mark XVIII.

Both watches feature the characteristic tobacco brown dial and are fitted with a brown calfskin strap by Santoni with decorative white stitching. This design is inspired by the typical overalls worn by pilots in Saint-Exupéry's era. The timepieces also feature an engraving of a Lightning P-38 on the case back. It was in this particular model of aircraft that Saint-Exupéry took off on a reconnaissance flight from which he never returned.

The **Pilot's Watch Automatic 36** was specially developed for women and watch lovers with slender wrists. With a case measuring just 36 millimetres in diameter, it is the smallest watch in the IWC portfolio. And now with

the Reference IW324009, there's a new model on the scene with a brown dial and brown alligator leather strap. Thus, the mini collection now includes six elegant and compact sports watches in the characteristic IWC Pilot's Watch design.

All three watches feature IWC's tried-and-tested technology for pilot's watches: the soft-iron inner case effectively protects the movement against the influence of magnetic fields, and the sapphire glass is specially designed to be protected against sudden drops in pressure in the cockpit. The new models are available now in IWC boutiques and from authorised IWC retailers.

### IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to environmental protection.

#### DOWNLOADS

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Images of the new Pilot's Watches from IWC Schaffhausen can be downloaded free of charge at [press.iwc.com](http://press.iwc.com)

#### FURTHER INFORMATION

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IWC Schaffhausen  
Clemens von Walzel  
Department Manager Public Relations  
Tel. +41 (0)52 235 79 29  
E-mail [clemens.vonwalzel@iwc.com](mailto:clemens.vonwalzel@iwc.com)  
Internet [press.iwc.com](http://press.iwc.com)

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# PILOT'S WATCH CHRONOGRAPH EDITION "ANTOINE DE SAINT EXUPÉRY"

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REF. IW377713

## FEATURES

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Mechanical chronograph movement – Date and day display – Stopwatch function with hours, minutes and seconds – Small hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drops in air pressure – Special back engraving

## MOVEMENT

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IWC-manufactured calibre	79320
Frequency	28,800 A/h   4 Hz
Jewels	25
Power reserve	44 h
Winding	Automatic

## WATCH

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Materials	Stainless-steel case, rhodium-plated hands, brown dial, brown calfskin strap by Santoni
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	43 mm
Height	15 mm

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PILOT'S WATCH  
MARK XVIII EDITION  
"ANTOINE DE SAINT EXUPÉRY"

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REF. IW327003

FEATURES

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Mechanical movement – Date display – Central hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drop in air pressure – Special back engraving

MOVEMENT

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Calibre	35111
Frequency	28,800 A/h   4 Hz
Jewels	25
Power reserve	42 h
Winding	Automatic

WATCH

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Materials	Stainless-steel case, rhodium-plated hands, brown dial, brown calfskin strap by Santoni
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	40 mm
Height	11 mm

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# PILOT'S WATCH AUTOMATIC 36

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REF. IW324009

## FEATURES

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Mechanical movement – Date display – Central hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drop in air pressure

## MOVEMENT

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Calibre	35111
Frequency	28,800 A/h   4 Hz
Jewels	25
Power reserve	42 h
Winding	Automatic

## WATCH

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Materials	Stainless-steel case, rhodium-plated hands, brown dial, brown alligator leather strap by Santoni
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	36 mm
Height	10.5 mm