
A BLUE DIAL WITH A PURPOSE: THE IWC SCHAFFHAUSEN PILOT'S WATCH CHRONOGRAPH LAUREUS IN SUPPORT OF LAUREUS SPORT FOR GOOD

Schaffhausen/Geneva, April 20th, 2026: IWC Schaffhausen presents the Pilot's Watch Chronograph Laureus, the latest in its series of special-edition timepieces dedicated to Laureus Sport for Good. Limited to 1,000 pieces, the 43-millimetre stainless steel chronograph with a characteristic Laureus blue dial and a stainless steel bracelet celebrates a partnership of more than two decades. This year, IWC shines a spotlight on Futbalo Girls, an initiative from Germany that uses football to empower girls and young women.

IWC Schaffhausen has been a Global Partner of Laureus Sport for Good since 2005 – one of the brand's most enduring alliances. Founded in 2000 under the patronage of Nelson Mandela, who proclaimed that "sport has the power to change the world," Laureus Sport for Good today supports more than 290 programmes in over 36 countries. Using sport as a means to overcome violence, discrimination and disadvantage, the foundation has transformed the lives of over seven million children and young people worldwide. As part of this commitment, IWC has since 2006 released an annual Laureus special edition watch – each distinguished by a dial in the characteristic Laureus blue hue. This year, the tradition continues with a new addition to the Pilot's collection.

Limited to 1,000 pieces worldwide, the **Pilot's Watch Chronograph Laureus** (Ref. IW378010) features a 43-millimetre stainless steel case. It is distinguished by its dial in the characteristic Laureus blue hue, contrasted by silver-plated subdials and rhodium-plated hands filled with Super-LumiNova®. True to the purposeful design language of the Pilot's Watch family, the dial is clean and legible with the two chronograph totalisers positioned at 9 and 12 o'clock and the small seconds indicator at 6 o'clock. Another useful feature is the day and date aperture at 3 o'clock. The hour markers and numerals

are printed in white on the dial, further enhancing legibility in low-light conditions. The watch is presented on a five-link stainless steel bracelet equipped with IWC's EasX-CHANGE® system, a tool-free mechanism that allows the wearer to swap the metal bracelet for another strap at the touch of a button. The case back ring, crafted in stainless steel, features an engraving of the foundation's name.

HIGH-PERFORMANCE CHRONOGRAPH MOVEMENT INSIDE

This chronograph is powered by the IWC-manufactured 69385 calibre. Engineered with a focus on performance, reliability and precision, this mechanical chronograph in a classic column-wheel design enables the wearer to accurately measure stop times of up to 12 hours. The hours and minutes are displayed in the totalisers at the 9 and 12 o'clock positions. The IWC-typical vertical subdial layout places the stopped minutes directly at the 12 o'clock position, making them easy and intuitive to read. The bidirectional pawl winding system reliably builds up a power reserve of 46 hours in the mainspring. The movement is decorated with circular graining and Geneva stripes, and is visible through the sapphire glass case back.

**FUTBALO GIRLS USES
FOOTBALL AS A FORCE FOR EQUALITY**

This year, IWC has chosen to highlight “Futbalo Girls”, a Laureus-supported programme from Germany that uses football to empower girls and young women. Run by the non-profit organisation “Integration durch Sport und Bildung e.V.” and supported by Laureus, the programme organises free weekly football sessions in cooperation with schools and community centres across the country. What began as a pilot initiative in a district of Oldenburg in 2000 has grown into the largest girls’ football initiative outside organised sport in Germany, reaching over 1,500 participants per week through more than 1,200 sessions per year. There are no fees, no prior experience required and no performance pressure – the focus is on enjoyment, inclusion and building confidence. Older participants are trained as coaches, taking on leadership roles and becoming role models for younger girls. The results are striking: 84 per cent of participants report an increase in self-determination and social competencies, and over 95 per cent say that football is not just a sport for boys.

PILOT'S WATCH CHRONOGRAPH LAUREUS

REF. IW378010

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – See-through sapphire glass back – Limited to 1,000 pieces

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Stainless steel case, blue dial, rhodium-plated hands, stainless steel bracelet with EasX-CHANGE® system and integrated stainless steel folding clasp
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	43 mm
Height	14.8 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is the Engineer of Watchmaking. In 1868, the American watchmaker and engineer Florentine Ariosto Jones established the 'International Watch Company' in Schaffhausen in the German-speaking part of Switzerland. By combining the best of human craftsmanship and creativity with cutting-edge industrial technology and processes, he laid the foundation for IWC's unique engineering approach to watchmaking.

IWC's distinctive and pure design is brought to life through collections ranging from elegant dress watches to sports and luxury sports watches, notably the Portugieser, Portofino, Pilot's Watches and Ingenieur. Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust and easy to use.

A pioneer in the use of titanium and ceramic, IWC specialises in performance materials such as Ceratanium®. IWC's advanced engineering division XPL develops technologies that enhance the durability of mechanical watches and extend their applications to environments with extreme conditions such as jet aviation and human spaceflight.

IWC is a leader in sustainable luxury watchmaking, crafting timepieces built to last for generations and continuously improving every aspect of how it manufactures, distributes and services its watches responsibly. Empowering the next generation of engineers, the brand also partners with organisations that work globally to support children and young people. **IWC. Engineered™.**

DOWNLOADS

Images of the Pilot's Watch Chronograph Laureus can be downloaded from press.iwc.com

FURTHER INFORMATION

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