
IWC SCHAFFHAUSEN WELCOMES THE YEAR OF THE GOAT WITH A LIMITED-EDITION CHRONOGRAPH WITH A GOLD-COLORED DIAL

Schaffhausen, October 15th, 2026: In keeping with a revered tradition, IWC Schaffhausen welcomes the Chinese New Year with a special-edition timepiece. Limited to 500 pieces, the Pilot's Watch Performance Chronograph 41 Year of the Goat combines a titanium case and a black ceramic bezel with a gold-colored dial, lending the performance-oriented chronograph its warmest expression to date. A central element of the design is the color gold, which in Chinese culture symbolizes fortune, prosperity and prestige. The highlight is hidden on the case back: the oscillating weight is sculpted in the shape of three goats – a cultural symbol of bliss in China for thousands of years.

The 6th of February 2027 marks the beginning of the Year of the Goat – a sign in the Chinese zodiac with profound significance. In ancient Chinese, the character for goat – “yáng” – was interchangeable with auspiciousness. Many inscriptions on artifacts feature a combination based on this character that symbolizes “great good fortune”. This connotation has evolved into the modern-day view of the goat as emblematic of beauty and kindness – a view that is reflected in the Chinese characters, where the character for goat is found integrated into the characters signifying both “beauty” and “kindness”. These qualities also aptly describe people born in this zodiac sign: they are considered compassionate and caring, as well as elegant and gentle.

To welcome the Year of the Goat, IWC Schaffhausen introduces the **Pilot's Watch Performance Chronograph 41 Year of the Goat** (Ref. IW388310) – a distinctive timepiece limited to 500 pieces.

“Our new Chinese New Year edition is rich in symbolism and meaning, from the color of the dial to the rotor on the case back. The black ceramic bezel and the black subdials contrast with the gold-colored dial – a color lending this performance-oriented chronograph a soft

and warm character that reflects the traits typically associated with this zodiac sign,” says Christian Knoop, Creative Director of IWC Schaffhausen.

A DIAL IN THE AUSPICIOUS COLOR OF GOLD

The colors red and gold are omnipresent during Chinese New Year celebrations. While the previous special editions have been distinguished by their rich burgundy dials, this new one is the first to feature a gold-colored dial. In Chinese culture, gold is associated with fortune, prosperity and prestige. Every glance at the dial therefore serves as a reminder of the positive wishes exchanged at the beginning of the new year.

The gold-colored dial with contrasting black subdials and gold-plated hands is framed by an understated brushed titanium case with polished edges and a black ceramic bezel. Black is also the color of the calfskin strap. Thanks to the integrated EasX-CHANGE® system, the strap can be exchanged at the touch of a button and without the need for tools.

**THREE GOATS
AS SYMBOLS OF BLISS**

The highlight of this watch is hidden from view when it is worn on the wrist. The gold-plated oscillating weight, visible through the sapphire glass case back, depicts a small herd of three goats. For thousands of years, three goats have served as a symbol of bliss in China. This tradition can be traced back to the “Book of Changes” (“I Ching”), in which “yang” – pronounced the same way as the word for goat – represents the counterpart to “yin” and symbolizes positive energy and the beginning of a new cycle. The three-goat motif has remained a popular theme throughout Chinese history, appearing on cultural artifacts as well as on everyday objects dating back to the Han dynasty. The oscillating weight of this year’s special edition artfully reinterprets this popular and enduring motif, integrating it into an IWC Schaffhausen watch design for the first time.

**ROBUSTNESS, RELIABILITY
AND PRECISION**

The Pilot’s Watch Performance Chronograph 41 Year of the Goat is powered by the IWC-manufactured 69385 caliber, a mechanical chronograph movement engineered with an unwavering focus on robustness, reliability and precision. The automatic winding system generates a power reserve of 46 hours in the mainspring. The chronograph counters on the dial are arranged in IWC’s characteristic vertical subdial layout, with the elapsed minutes displayed at 12 o’clock for enhanced readability. Another practical feature is the day and date indication at 3 o’clock, which contains another nod to the Chinese New Year: on the 8th day of each month, the Chinese character for “goat” appears in the aperture instead of the eight numeral.

PILOT'S WATCH PERFORMANCE CHRONOGRAPH 41 YEAR OF THE GOAT

REF. IW388310

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – Oscillating weight in the shape of three goats – See-through sapphire glass back – Limited to 500 pieces

MOVEMENT

IWC-manufactured caliber	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Titanium case, black ceramic bezel, gold-colored dial, gold-plated hands, black calfskin strap with EasX-CHANGE® system and titanium pin buckle
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41 mm
Height	14.8 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is the Engineer of Watchmaking. In 1868, the American watchmaker and engineer Florentine Ariosto Jones established the 'International Watch Company' in Schaffhausen in the German-speaking part of Switzerland. By combining the best of human craftsmanship and creativity with cutting-edge industrial technology and processes, he laid the foundation for IWC's unique engineering approach to watchmaking.

IWC's distinctive and pure design is brought to life through collections ranging from elegant dress watches to sports and luxury sports watches, notably the Portugieser, Portofino, Pilot's Watches and Ingenieur. Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust and easy to use.

A pioneer in the use of titanium and ceramic, IWC specialises in performance materials such as Ceratanium®. IWC's advanced engineering division XPL develops technologies that enhance the durability of mechanical watches and extend their applications to environments with extreme conditions such as jet aviation and human spaceflight.

IWC is a leader in luxury watchmaking, crafting timepieces built to last for generations and continuously improving every aspect of how it manufactures, distributes and services its watches responsibly. Empowering the next generation of engineers, the brand also partners with organizations that work globally to support children and young people. **IWC. Engineered™.**

DOWNLOADS

Images of the Pilot's Watch Performance Chronograph 41 Year of the Goat can be downloaded from press.iwc.com

FURTHER INFORMATION

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