
IWC SCHAFFHAUSEN LAUNCHES THREE PILOT'S CHRONOGRAPHS INSPIRED BY THE "APXGP" TEAM FROM THE UPCOMING MOVIE *F1*®

Schaffhausen/Geneva, 1st April 2025: With three new chronographs in its Pilot's Watches collection, IWC Schaffhausen celebrates its partnership with Apple Original Film's movie, *F1*®, which is set to release worldwide this summer. All chronographs feature a design with colour codes and details inspired by the team colours and race cars of "APXGP", the fictional 11th F1™ team at the heart of the movie.

Formula One™ combines cutting-edge engineering with exhilarating action on the racetrack. The globally popular sport will take centre stage in Apple Original Film's upcoming movie, *F1*®, which is supported by the Swiss luxury watch manufacturer IWC Schaffhausen and will be released worldwide this summer. It is directed by Joseph Kosinski and produced by Jerry Bruckheimer, famed Formula One™ driver Lewis Hamilton, the film's star Brad Pitt, Jeremy Kleiner, Dede Gardner and Chad Oman. It stars Pitt as Sonny Hayes, a former racing driver, who returns to Formula One™, alongside Damson Idris' character Joshua Pearce as his younger team mate on "APXGP", a fictional 11th team on the grid. Other cast members include Kerry Condon, Tobias Menzies, Kim Bodnia, and Javier Bardem. Ehren Kruger wrote the screenplay, and the film was executive produced by Daniel Lupi.

CHRONOGRAPHS TO CELEBRATE THE PARTENSHIP WITH *F1*® THE MOVIE

In the upcoming movie, the Swiss luxury watch manufacturer will appear as a sponsor and official team watch of the fictional "APXGP" team, with its branding

being visible on the race cars, the driver's race suits and helmets, the team uniforms, as well as in the garage. Watches from IWC's Pilot's Watches collection will be worn by different characters and also feature as the official team watches. To celebrate the partnership with the movie, *F1*®, IWC Schaffhausen now adds three "APXGP"-inspired chronographs to its Pilot's Watches collection.

The **Pilot's Watch Performance Chronograph 41** (Ref. IW388309) features an 18-carat 5N gold case with sapphire case back, black lacquered dial and a black ceramic tachymeter bezel. It will be worn on the wrist of Damson Idris' character Joshua Pearce. The case, pushers and crown crafted from 18-carat 5N gold are combined with gold-plated appliques and gold-plated hands filled with white Super-LumiNova®. The black dial with a lacquer finish is the result of a highly engineered production process, with the totalisers at 3, 6 and 9 o'clock being individually finished and printed. Polished by hand, the gold-plated appliques for the indices, numerals and characteristic triangle at 12 o'clock are fixed to the dial and filled with Super-LumiNova®. The Performance Chronograph 41 is fitted with a black rubber strap with integrated EasX-CHANGE® strap change system.

The **Pilot's Watch Chronograph APXGP** (Ref. IW378009) features a stainless steel case with a diameter of 43 millimetres, while the **Pilot's Watch Chronograph 41 APXGP** (Ref. IW388116) is housed in a 41-millimetre stainless steel case. Both chronographs are dedicated to the "APXGP" team in the movie and feature a design with black, gold and white elements. The stainless steel cases are combined with black dials, which are printed with white numerals and golden minute markers. The minute and hour hands and the hands in the subdials are gold-plated and filled with white Super-LumiNova®. Both chronographs are equipped with tinted sapphire case backs, featuring the "APXGP" team logo printed in gold. Water resistant to 10 bar, these chronographs are fitted with black rubber straps featuring a special laser engraving to commemorate the "APXGP" team. The durable and water-proof straps feature IWC's EasX-CHANGE® system, enabling the wearer to change them at the touch of a button without any tools.

HIGH-PERFORMANCE CHRONOGRAPH MOVEMENT INSIDE

All chronographs are powered by the IWC-manufactured 69385 calibre. Engineered with a focus on performance, reliability and precision, this mechanical chronograph in a classic column-wheel design enables the wearer to accurately measure stop times of up to 12 hours. The hours and minutes are displayed in two totalisers at 9 o'clock and 12 o'clock. The IWC-typical vertical subdial layout places the stopped minutes directly at the 12 o'clock position, enhancing readability. The movement's bidirectional pawl winding system reliably builds up a power reserve of 46 hours in the mainspring.

Apple Original Films Presents a Monolith Pictures / Jerry Bruckheimer / Plan B Entertainment / Dawn Apollo Films Production, A Film by Joseph Kosinski, *F1®* distributed worldwide by Warner Bros. Pictures, in theatres and IMAX nationwide on 27th June 2025 and internationally beginning 25th June 2025.

PILOT'S WATCH PERFORMANCE CHRONOGRAPH 41

REF. IW388309

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	18-carat 5N gold case, black dial, gold-plated hands and appliques, black rubber strap with EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41 mm
Height	14.7 mm

PILOT'S WATCH CHRONOGRAPH APXGP

REF. IW378009

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Stainless steel case, black dial, gold-plated hands, black rubber strap with laser engraving and EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	43 mm
Height	14.9 mm

PILOT'S WATCH CHRONOGRAPH 41 APXGP

REF. IW388116

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Stainless steel case, black dial, gold-plated hands, black rubber strap with laser engraving and EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41 mm
Height	14.5 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Pilot's Watch Performance Chronograph 41, the Pilot's Watch Chronograph APXGP and the Pilot's Watch Chronograph 41 APXGP can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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