

IWC'S DA VINCI COLLECTION EXPANDS

Schaffhausen, 15 January 2018 – IWC Schaffhausen unveiled two limited-edition Da Vinci watches at the Salon International de la Haute Horlogerie (SIHH) in Geneva as part of the Jubilee collection to celebrate the company's 150th anniversary. The Da Vinci Automatic Edition "150 Years" with small seconds at "6 o'clock" is the first watch to feature the new IWC-manufactured 82200 calibre. IWC is also presenting a Da Vinci Automatic Moon Phase 36 Edition "150 Years" whose case and moving lugs are paved with 206 pure white diamonds amounting to 2.26 carats.



Da Vinci Automatic Moon Phase 36 Edition "150 Years" (Ref. IW459304)

A year ago, IWC relaunched the watch collection with its iconic 1980s-style circular case. The watch family is now welcoming two new members in an anniversary design with the characteristic dials produced using a complex lacquering process in white or blue.

The **Da Vinci Automatic Edition "150 Years"** (Ref. 3581) with small seconds at "6 o'clock" is the first watch to feature the new IWC-manufactured 82200 calibre. A total of 250 watches will be made in red gold and 500 in stainless steel:



- 18-carat red gold, white dial with lacquered finish, blued hands (Ref. IW358103)
- Stainless steel, white dial with lacquered finish, blued hands (Ref. IW358101)
- Stainless steel, blue dial with lacquered finish, rhodium-plated hands (Ref. IW358102)

The newly developed automatic IWC-manufactured 82200 calibre with a Pellaton winding system boasts a power reserve of 60 hours. Movement components in the system subject to particularly hard use, such as the pawls or the cam, are made of virtually wear-proof ceramic. The skeletonised



rotor offers a view of the movement decorated with circular graining and Geneva stripes.

The **Da Vinci Automatic Moon Phase 36 Edition "150 Years"** (Ref. 4593) takes up the tradition of elaborately decorated jewellery watches. This was a style the company cultivated towards the end of the 1980s and during the 1990s with models like the diamond-set Lady Da Vinci in yellow gold, Reference IW8435. Two limited-edition models are available, each restricted to 50 watches:





- 18-carat white gold, white dial with lacquered finish, blued hands (Ref. IW459309)
- 18-carat red gold, white dial with lacquered finish, blued hands (Ref. IW459304)

Both timepieces have a moon phase display at "12 o'clock". The watches' case and moving lugs are paved with 206 pure white diamonds amounting to 2.26 carats.



IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

DOWNLOADS

Images of the new Da Vinci models from the Jubilee collection can be downloaded free of charge at <u>press.iwc.com</u>

FURTHER INFORMATION

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DA VINCI AUTOMATIC EDITION "150 YEARS"

REF. IW358101 · IW358102 · IW358103

FEATURES

Mechanical movement - Pellaton automatic winding - Small hacking seconds - Rotor with Jubilee insignia - See-through sapphire-glass back - Limited edition of 500 watches (Ref. IW358101/IW358102)/250 watches (Ref. IW358103) each

MOVEMENT

IWC-manufactured calibre 82200

Frequency 28,800 A/h | 4 Hz

Jewels33Power reserve60 hWindingAutomatic

WATCH

Materials Ref. IW358101: Stainless steel case, white dial with lacquered finish,

black printed indices and numerals, blued hands, black alligator leather

strap by Santoni

Ref. IW358102: Stainless steel case, blue dial with lacquered finish, white printed indices and numerals, rhodium-plated hands, black alligator

leather strap by Santoni

Ref. IW358103: 18-carat red gold case, white dial with lacquered finish, black printed indices and numerals, blued hands, black alligator leather

strap by Santoni

Glass Sapphire, arched edge, antireflective coating on both sides

Water-resistant 3 bar
Diameter 40.4 mm
Height 12.1 mm



DA VINCI AUTOMATIC MOON PHASE 36 EDITION "150 YEARS"

REF. IW459304 · IW459309

FEATURES

Mechanical movement – Self-winding – Central hacking seconds – Moon phase display – Jubilee insignia engraved on case back – Limited edition of 50 watches each

MOVEMENT

Calibre 35800

Frequency 28,800 A/h | 4 Hz

Jewels 25
Power reserve 42 h
Winding Automatic

WATCH

Materials Ref. IW459304: 18-carat red gold case, 206 diamonds on the case

and lugs, white dial with lacquered finish, black printed indices and numerals, blued hands, black alligator leather strap by Santoni **Ref. IW459309:** 18-carat white gold case, 206 diamonds on the case and lugs, white dial with lacquered finish, black printed indices and numerals, blued hands, black alligator leather strap by Santoni

Glass Sapphire, convex, antireflective coating on both sides

Water-resistant 3 bar
Diameter 36 mm
Height 11.7 mm