
A BLUE-AND-BLACK SPECIAL-EDITION PILOT'S WATCH MARK XVIII TAKES OFF FOR A GOOD CAUSE

Schaffhausen, 26 February 2018 – IWC Schaffhausen presented the Pilot's Watch Mark XVIII Edition "Laureus Sport for Good Foundation" at the occasion of the 2018 Laureus World Sports Awards in Monaco. The timepiece with a case made of black ceramic, a blue dial and a special engraving on the case back is the 12th special edition launched by IWC as part of its commitment to support Laureus Sport for Good.

The **Pilot's Watch Mark XVIII Edition "Laureus Sport for Good Foundation"** (Ref. IW324703) has a 41-millimetre case made of black ceramic and is available in a limited edition of 1,500 individually numbered watches. It features the typical blue dial that has become the signature trademark of IWC's special editions for Laureus. Thanks to the luminescent coating, the black hands can easily be read in the dark. The robust 35111-calibre movement is protected against magnetic fields by a soft-iron inner case, and the glass is secured against sudden drops in air pressure. The embossed black calfskin strap is extremely comfortable to wear.

A SPECIAL ENGRAVING ON THE BACK

Like every Laureus special edition, the timepiece features an engraving of the winning entry of the drawing competition that IWC organizes each year within the organization's supported programmes. The theme for 2017 was "Time to Be Healthy". The jury selected 11-year-old Ana Claudia's drawing out of more than 1,000 submissions. Ana participates in a project of Instituto Reação in Brazil.

This organization helps to improve the living conditions of Brazilian children and adolescents through education and sport – and particularly relies on judo to convey values such as respect, discipline and determination. A part of the proceeds from sales will be used to support Laureus Sport for Good.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to environmental protection.

LAUREUS SPORT FOR GOOD

Laureus Sport for Good uses the power of sport to end violence, discrimination and disadvantage and proves that sport can change the world. Currently, Laureus supports over 100 programmes which are using sport to make social change in around 35 countries. Every programme Laureus supports is addressing at least one of the following six social issues, which are aligned with the United Nations Sustainable Development Goals; Health, Education, Women and Girls, Employability, Inclusive Society, Peaceful Society.

DOWNLOADS

Images of the Pilot's Watch Mark XVIII Edition "Laureus Sport for Good Foundation" can be downloaded free of charge at press.iwc.com

FURTHER INFORMATION

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PILOT'S WATCH MARK XVIII EDITION "LAUREUS SPORT FOR GOOD FOUNDATION"

REF. IW324703

FEATURES

Mechanical movement – Date display – Central hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drops in air pressure – Special back engraving – Limited to 1,500 individually numbered watches

MOVEMENT

Calibre	35111
Frequency	28,800 A/h 4 Hz
Jewels	25
Power reserve	42 h
Winding	Automatic

WATCH

Materials	Black ceramic case, titanium case back, black hands, blue dial, black embossed calfskin strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	41 mm
Height	11 mm