
IWC EXPANDS THE PORTOFINO LINE WITH TWO ATTRACTIVE NEW MODELS

IWC USES HIGH-QUALITY SUEDE FOR THE FIRST TIME IN ITS PORTOFINO FAMILY

Schaffhausen, May 15 2018 – IWC Schaffhausen is expanding its traditional Portofino Collection by introducing two new variants of the Portofino Hand-Wound Eight Days with a particular aesthetic charm. With the first watch variant, the grey suede strap – used for the first time by IWC – harmonises perfectly with the slate-coloured dial. With the second, the Swiss luxury watch manufacturer combines a steel Milanese mesh bracelet with a blue dial for the first time to produce an additional variant.

Since its launch in 1984, the Portofino Collection by IWC Schaffhausen has appealed to discerning watch enthusiasts who value the charm and virtues of the Italian way of life. Now the manufacturer is expanding the collection by introducing two new variants of the iconic Portofino with an eight-day hand-wound movement. For the Portofino Hand-Wound Eight Days (ref. IW510115), IWC uses suede as the strap material for the first time. With its soft, roughened surface, suede is not only visually attractive; the material is also exceptionally comfortable to wear. In addition, the colour of the grey suede harmonises perfectly with the slate-coloured dial. With the Portofino Hand-Wound Eight Days (ref. IW510116), IWC is offering a new combination of materials and colours. In this variant of the hand-wound classic design, the deep blue dial provides a pleasant contrast to the elegant stainless steel Milanese bracelet.

THE POWER RESERVE DISPLAY REMINDS THE OWNER TO WIND UP THE WATCH

Both models are driven by a 59210 manufacture calibre and boast 192 hours – or eight days – of reliable and accurate running. After this period, the movement stops automatically, although it is designed to run smoothly for nine days. This guarantees a constant driving torque for eight days. The integrated power reserve with separate dial display reminds the owner to wind up their watch at the right time. In addition, the indexless balance has a frequency of 28,800 beats per hour and, together with the Breguet spring, which is wound following an age-old tradition of watchmaking, helps to make the watch exceptionally accurate. The see-through sapphire glass back allows the user to view the movement, adorned with Côtes de Genève.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

DOWNLOADS

Images of the new "IWC Portofino Hand-Wound Eight Days" models are available free of charge at press.iwc.com

MORE INFORMATION

IWC Schaffhausen
Public Relations department
E-mail press-iwc@iwc.com
Website press.iwc.com

INTERNET AND SOCIAL MEDIA

Web iwc.com
Facebook facebook.com/IWCWatches
YouTube youtube.com/iwcwatches
Twitter twitter.com/iwc
LinkedIn [linkedin.com/company/
iwc-schaffhausen](https://linkedin.com/company/iwc-schaffhausen)
Instagram instagram.com/iwcwatches
Pinterest www.pinterest.com/iwcwatches/

PORTOFINO HAND-WOUND EIGHT DAYS

REF. IW510115

SPECIFICATIONS

Mechanical movement – Power reserve display – Date display – Small hacking seconds –
Breguet spring – See-through sapphire glass back

MOVEMENT

Manufacture calibre	59210
Frequency	28,800 vph / 4 Hz
Jewels	30
Power reserve	8 days (192 h)
Winding	Hand-wound

WATCH

Materials	Stainless steel case, slate-grey dial, rhodium-plated hands and appliques, grey suede strap
Crystal	Sapphire, domed, anti-reflective coating on both sides
Water-resistance	3 bar
Diameter	45 mm
Height	11.7 mm

PORTOFINO HAND-WOUND EIGHT DAYS

REF. IW510116

SPECIFICATIONS

Mechanical movement – Power reserve display – Date display – Small hacking seconds –
Breguet spring – See-through sapphire glass back

MOVEMENT

Manufacture calibre	59210
Frequency	28,800 vph / 4 Hz
Jewels	30
Power reserve	8 days (192 h)
Winding	Hand-wound

WATCH

Materials	Stainless steel case, blue dial, rhodium-plated hands and appliques, stainless steel Milanaisé bracelet
Crystal	Sapphire, domed, anti-reflective coating on both sides
Water-resistance	3 bar
Diameter	45 mm
Height	11.7 mm