
IWC CONGRATULATES LEWIS HAMILTON ON HIS 2018 FIA FORMULA ONE™ WORLD DRIVERS' CHAMPIONSHIP VICTORY

Mexico City/Schaffhausen, 28th October 2018 – IWC Schaffhausen proudly congratulates brand ambassador Lewis Hamilton on winning his fifth FIA Formula One™ World Drivers' Championship title*. Following the result of the race at the Mexico Grand Prix in Mexico City today, Hamilton's score in the Drivers' Championship places him beyond the reach of his competitors in the final races of the season. IWC has been the "Official Engineering Partner" of Mercedes-AMG Petronas Motorsport since 2013.

Hamilton's 4th place in Mexico comes as no surprise as the British racing driver has delivered yet another stellar season: he graced the podium a total of 15 times – nine times as the winner, three times in second place, and three times in third place. Hamilton has already won the World Drivers' Championship in motorsport's elite class four times, in 2008, 2014, 2015, and 2017.

"Lewis's achievement cannot be overestimated. Only a true champion can perform for so many years at such a high level, especially in a hugely competitive sport like Formula One™, where victory and loss are sometimes separated by just a few milliseconds. We are particularly proud to have been working together with Lewis since 2013. He embodies perfection, passion, and quality – the same values which we, as watchmakers, feel a deep commitment to," said Christoph Grainer-Herr, CEO of IWC Schaffhausen.

A SUSTAINABLE PARTNERSHIP

The relationship between Hamilton and IWC builds on the long-standing and fruitful collaboration between the Swiss luxury watch manufacturer and Mercedes. IWC has been a partner of Mercedes-AMG, the high-performance brand of Mercedes-Benz, since 2004. As a logical consequence, IWC became the "Official Engineering Partner" of Mercedes-AMG Petronas Motorsport in 2013. After five seasons, a long-term extension to the existing partnership has been agreed.

Hamilton is also a regular and welcome guest at IWC events, where the Formula One™ star frequently provides surprising personal insights into his career and life. Just a week ago, he took part in an intimate discussion hosted at the IWC flagship boutique in New York, alongside Hollywood actor and IWC brand ambassador James Marsden.

*Subject to official confirmation by the FIA of the results of the 2018 FIA Formula One™ World Championship

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

DOWNLOADS

Pictures of 2018 FIA Formula One™ World Champion Driver* Lewis Hamilton can be downloaded free of charge at press.iwc.com

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