
IWC SCHAFFHAUSEN CELEBRATES THE LITTLE PRINCE'S SPIRIT OF EXPLORATION WITH ANNIVERSARY EDITION PILOT'S WATCHES

Schaffhausen/Geneva, April 14th, 2026: To mark 20 years of collaboration with the heirs of Antoine de Saint-Exupéry, IWC Schaffhausen launches five Le Petit Prince Anniversary Edition Pilot's Watches at Watches and Wonders Geneva. The novelties include two Mark XX models in 18-carat 5N gold and stainless steel, two stainless steel chronographs in 43 and 41 millimetres and one Pilot's Watch Automatic 36. All feature deep blue dials with a sunray finish, a hallmark of IWC's special editions dedicated to Saint-Exupéry's iconic novel. Signature design details of these editions are the gold-plated hands, filled with Super-LumiNova®, and charming depictions of the Little Prince on the case backs.

For 20 years, IWC Schaffhausen has been collaborating with the heirs of Antoine de Saint-Exupéry, honoring the French pilot and author's humanist values and literary legacy with numerous special editions. The mesmerising blue-dial editions inspired by "The Little Prince" have been a defining element of the partnership. Celebrating Antoine de Saint-Exupéry's most famous literary work, which has been translated into more than 650 languages and dialects, these editions have become a beloved signature within the IWC's Pilot's Watches collection. The timeless tale follows a young prince as he leaves his tiny asteroid and embarks on an epic journey through the cosmos to distant planets. Through his conversations with their inhabitants, he uncovers enduring truths about profound themes such as love, loss and friendship. To commemorate two decades of partnership, IWC introduces five anniversary edition Pilot's Watches dedicated to the Little Prince, in a broad spectrum of case sizes ranging 36 to 43 millimetres.

The **Pilot's Watch Mark XX Le Petit Prince** (Ref. IW328301) features a 40-millimetre case, a crown and a case back ring made of 18-carat 5N gold. Its deep blue dial with a sunray finish beautifully contrasts the gold. The appliques are crafted from solid 18-carat 5N gold, while the hands are gold-plated and filled with Super-LumiNova®. This distinctively elegant Pilot's

Watch is equipped with a blue rubber strap featuring an 18-carat 5N gold pin buckle and the EasX-CHANGE® system for quick and easy strap changes. The **Pilot's Watch Mark XX Le Petit Prince** (Ref. IW328221) is housed in a 40-millimetre stainless steel case. It features a deep blue dial with a sunray finish, printed with white indices and numerals. The gold-plated hands are filled with Super-LumiNova® for enhanced legibility. This watch also comes with a blue rubber strap featuring the EasX-CHANGE® system. Both models are powered by the IWC-manufactured 32112 calibre, featuring an automatic winding system and a power reserve of 120 hours. The 18-carat 5N gold version boasts a tinted sapphire glass case back showcasing an illustration of the Little Prince. In contrast, the stainless steel version has a solid steel case back engraved with the same drawing.

TWO CHRONOGRAPHS IN TRIBUTE TO THE LITTLE PRINCE

The **Pilot's Watch Chronograph Le Petit Prince** (Ref. IW378011) and the **Pilot's Watch Chronograph 41 Le Petit Prince** (Ref. IW388120) are both crafted from stainless steel. The former has a case diameter of 43 millimetres, while the latter measures 41 millimetres.

Both models are characterised by deep blue dials with a sunray finish, a hallmark of IWC's special editions dedicated to Antoine de Saint-Exupéry's famous novel. The dials feature indices and numerals printed in white. As a signature design element, the chronographs feature gold-plated hands filled with Super-LumiNova®. The tinted sapphire glass case backs showcase The Little Prince, surrounded by the characteristic "Le Petit Prince" lettering, a moon and two stars. The chronographs are powered by the IWC-manufactured 69385 calibre, a mechanical chronograph movement in classic column-wheel design storing a power reserve of 46 hours. The watches are fitted with durable blue rubber straps. The integrated EasX-CHANGE® system allows wearers to change the straps quickly and easily without tools.

The **Pilot's Watch Automatic 36 Le Petit Prince** (Ref. IW458802) features a 36-millimetre stainless steel case and a deep blue dial with a sunray finish. The indices and numerals are printed in white, while the gold-plated hands are filled with Super-LumiNova® for enhanced legibility. The stainless steel case back is adorned with a detailed engraving of the Little Prince. This automatic model is powered by the IWC-manufactured 32102 calibre, which boasts a power reserve of 120 hours. It is fitted with a blue calfskin strap secured with a stainless steel pin buckle.

PILOT'S WATCH MARK XX LE PETIT PRINCE

REF. IW328301

FEATURES

Mechanical movement – Date display – Central hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	32112
Frequency	28,800 vph / 4 Hz
Jewels	21
Power reserve	120 h
Winding	Automatic

WATCH

Materials	18-carat 5N gold case, case back ring and crown, deep blue dial, gold-plated hands, 18-carat 5N gold appliques, blue rubber strap with EasX-CHANGE® system, 18-carat 5N gold pin buckle
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	40 mm
Height	10.1 mm

PILOT'S WATCH MARK XX LE PETIT PRINCE

REF. IW328221

FEATURES

Mechanical movement – Date display – Central hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure

MOVEMENT

IWC-manufactured calibre	32112
Frequency	28,800 vph / 4 Hz
Jewels	21
Power reserve	120 h
Winding	Automatic

WATCH

Materials	Stainless steel case, deep blue dial, gold-plated hands, blue rubber strap with stainless steel pin buckle, EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	40 mm
Height	10.8 mm

PILOT'S WATCH CHRONOGRAPH 41 LE PETIT PRINCE

REF. IW388120

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Stainless steel case, deep blue dial, gold-plated hands, blue rubber strap and stainless steel pin buckle with EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41 mm
Height	14.5 mm

PILOT'S WATCH CHRONOGRAPH LE PETIT PRINCE

REF. IW378011

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement caused by drops in air pressure – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69385
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Stainless steel case, deep blue dial, gold-plated hands, blue rubber strap and stainless steel pin buckle with EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	43 mm
Height	14.8 mm

PILOT'S WATCH AUTOMATIC 36 LE PETIT PRINCE

REF. IW458802

FEATURES

Mechanical movement – Central hacking seconds – Glass secured against displacement against sudden drops in air pressure

MOVEMENT

Calibre	32102
Frequency	28,800 vph / 4 Hz
Jewels	21
Power reserve	120 h
Winding	Automatic

WATCH

Materials	Stainless steel case, deep blue dial, gold-plated hands, blue calfskin strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	36 mm
Height	9.9 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is the Engineer of Watchmaking. In 1868, the American watchmaker and engineer Florentine Ariosto Jones established the 'International Watch Company' in Schaffhausen in the German-speaking part of Switzerland. By combining the best of human craftsmanship and creativity with cutting-edge industrial technology and processes, he laid the foundation for IWC's unique engineering approach to watchmaking.

IWC's distinctive and pure design is brought to life through collections ranging from elegant dress watches to sports and luxury sports watches, notably the Portugieser, Portofino, Pilot's Watches and Ingenieur. Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust and easy to use.

A pioneer in the use of titanium and ceramic, IWC specialises in performance materials such as Ceratanium®. IWC's advanced engineering division XPL develops technologies that enhance the durability of mechanical watches and extend their applications to environments with extreme conditions such as jet aviation and human spaceflight.

IWC is a leader in luxury watchmaking, crafting timepieces built to last for generations and continuously improving every aspect of how it manufactures, distributes and services its watches responsibly. Empowering the next generation of engineers, the brand also partners with organisations that work globally to support children and young people. **IWC. Engineered™.**

DOWNLOADS

Images of the Pilot's Watch Mark XX
Le Petit Prince, the Pilot's Watch Chronograph 41
Le Petit Prince, the Pilot's Watch Chronograph
Le Petit Prince and the Pilot's Watch Automatic 36
can be downloaded from press.iwc.com

FURTHER INFORMATION

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