
THE GREEN-DIAL IWC SCHAFFHAUSEN INGENIEUR AUTOMATIC 40 INSPIRED BY THE WATCH WORN BY MAIN CHARACTER SONNY HAYES IN *F1® THE MOVIE*

Schaffhausen/Geneva, 1st April 2025: IWC Schaffhausen introduces a special edition of the Ingenieur Automatic 40 with a green dial at Watches and Wonders Geneva. Limited to 1000 pieces, it takes inspiration from the watch worn by the main character Sonny Hayes in Apple Original Film's upcoming movie, *F1®*. Portrayed by actor Brad Pitt, the veteran racing driver sports a customised version of the Ingenieur SL Reference 1832, with a dial in his signature green colour.

Apple Original Film's *F1®* is among the most anticipated movie releases in 2025. Shot with the actors driving actual race cars and against the backdrop of real Grand Prix™ races, the movie promises to bring the adrenaline, drama and action of Formula One™ to the big screen like never before. It stars Brad Pitt as Sonny Hayes, a former driver who returns to Formula One™ alongside Damson Idris as his rookie teammate on APXGP, a fictional team on the grid. In the movie, Sonny will be wearing a bespoke watch based on the Ingenieur SL, Reference 1832, with a striking green dial, representing Sonny's signature green colour. This prop watch is the result of a collaboration between IWC Schaffhausen, ~~Brad Pitt~~ and Cloister Watch Company, a design studio that specialises in creating bespoke timepieces from vintage watches.

The bespoke movie watch has now served as the inspiration for a special edition of the **Ingenieur Automatic 40** (Ref. IW328908), with a stainless steel case and bracelet. Limited to 1000 pieces, it features a "Grid"-patterned green dial with gold-plated appliques – a similar colour code and combination that is worn by Hayes in the movie. The gold-plated hands and metal markers are filled with Super-LumiNova®, ensuring perfect legibility. A hallmark design feature of the Ingenieur is the characteristic bezel, which is secured to the case ring with five functional screws. Offering exceptional wearing

comfort, the integrated bracelet with a butterfly folding clasp attaches to the case via its middle links. The Ingenieur Automatic 40 is powered by the IWC-manufactured 32111 calibre with a power reserve of 120 hours and 10 bar water resistance. In keeping with the tradition of the Ingenieur, a soft-iron inner case effectively shields the movement against the effects of magnetic fields.

A HIGHLY AMBITIOUS PRODUCTION

Apple Original Film's highly anticipated movie, *F1®*, was directed by Joseph Kosinski and produced by Jerry Bruckheimer, Kosinski, famed Formula One™ driver Lewis Hamilton, Pitt, Jeremy Kleiner, Dede Gardner and Chad Oman. In addition to Brad Pitt and Damson Idris, the cast also includes Kerry Condon, Tobias Menzies, Kim Bodnia, and Javier Bardem. Ehren Kruger wrote the screenplay, and the film was executive produced by Daniel Lupi.

Apple Original Films Presents a Monolith Pictures / Jerry Bruckheimer / Plan B Entertainment / Dawn Apollo Films Production, A Film by Joseph Kosinski, *F1®*, distributed worldwide by Warner Bros. Pictures, in theatres and IMAX nationwide on 27th June 2025 and internationally beginning 25th June 2025.

INGENIEUR AUTOMATIC 40

REF. IW328908

FEATURES

Mechanical movement – Date display – Central hacking seconds – Screw-in crown – Soft-iron inner case for magnetic field protection

MOVEMENT

IWC-manufactured calibre	32111
Frequency	28,800 vph / 4 Hz
Jewels	21
Power reserve	120 h
Winding	Automatic

WATCH

Materials	Stainless steel case, green dial, gold-plated hands, gold-plated appliques, integrated stainless steel bracelet with butterfly folding clasp
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	40 mm
Height	10.8 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Ingenieur Automatic 40 can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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