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# IWC SCHAFFHAUSEN PRESENTS THE INGENIEUR AUTOMATIC 40 WITH A BLUE DIAL

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Schaffhausen, 2<sup>nd</sup> December 2024: IWC Schaffhausen complements its Ingenieur collection with a new Ingenieur Automatic 40 featuring a blue dial. This automatic model reflects the bold aesthetic codes of Gérald Genta's original Ingenieur SL from the 1970s while also meeting the highest standards regarding ergonomics and wearability, finishing and movement technology.

The Ingenieur was originally launched in 1955 as IWC Schaffhausen's first antimagnetic wristwatch for civilian use. However, its name is most frequently associated with renowned Geneva watch designer Gérald Genta, who was tasked with re-designing it in the 1970s. With the Ingenieur SL, Reference 1832, Genta detailed his artistic vision of a stainless steel luxury sports watch with an integrated bracelet. Introduced last year, the Ingenieur Automatic 40 reflects the bold aesthetic codes of Genta's Ingenieur design. It is distinguished by the characteristic bezel with five functional screws, the integrated bracelet and the special dial pattern. After initially presenting an Ingenieur Automatic 40 in titanium and three stainless steel versions with a black, a silver-plated and an aqua dial, the Swiss luxury watch manufacturer now adds a new dial colour to the collection.

The **Ingenieur Automatic 40** (Ref. IW328907) features a case, bezel and integrated H-link bracelet with butterfly folding clasp made of stainless steel. The ergonomics of the case and bracelet have been carefully re-engineered and improved down to the smallest detail. The 40-millimetre case size and the middle-link attachment ensure excellent wearability, even on a more slender wrist. The characteristic round bezel is screwed onto the

case ring with five polygonal screws. The components of the case and the bracelet are elaborately finished with a combination of polished and satin-finished surfaces.

This new Ingenieur Automatic 40 impresses with its striking blue dial. The characteristic "grid" structure, consisting of small lines and squares, is stamped into the soft iron base using high pressure. Afterwards, the blue colour is applied with a PVD-coating. The rhodium-plated baton hands and the applied metal marker are all filled with Super-LumiNova® luminescent mass to ensure perfect legibility in all lighting conditions.

## SELF-WINDING MOVEMENT WITH FIVE DAYS OF POWER

The watch is powered by the IWC-manufactured 32111 calibre, a self-winding automatic movement with an efficient double pawl winding system. Converting the movements on the wearer's arm into potential energy for the mainspring, it reliably builds up a power reserve of 120 hours. In keeping with the technical heritage of the Ingenieur, a soft-iron inner case shields the movement from the effects of magnetic fields on the watch's rate.

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# INGENIEUR AUTOMATIC 40

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REF. IW328907

## FEATURES

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Mechanical movement – Date display – Central hacking seconds – Screw-in crown – Soft-iron inner case for magnetic field protection

## MOVEMENT

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|                          |                   |
|--------------------------|-------------------|
| IWC-manufactured calibre | 32111             |
| Frequency                | 28,800 vph / 4 Hz |
| Jewels                   | 21                |
| Power reserve            | 120 h             |
| Winding                  | Automatic         |

## WATCH

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|                 |                                                                                                               |
|-----------------|---------------------------------------------------------------------------------------------------------------|
| Materials       | Stainless steel case, blue dial, rhodium-plated hands, integrated stainless steel bracelet with folding clasp |
| Glass           | Sapphire, convex, antireflective coating on both sides                                                        |
| Water-resistant | 10 bar                                                                                                        |
| Diameter        | 40 mm                                                                                                         |
| Height          | 10.8 mm                                                                                                       |

## IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

## DOWNLOADS

Images of the Ingenieur Automatic 40 can be downloaded for free from [press.iwc.com](https://press.iwc.com)

## FURTHER INFORMATION

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