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## STAFF RATE IWC AS A "GREAT PLACE TO WORK"

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Schaffhausen, 6<sup>th</sup> September 2019 – IWC Schaffhausen has been awarded certification from "Great Place to Work" for the first time. This organisation, which is active in roughly 50 countries around the world, carries out a structured anonymous online survey to find out how happy a company's employees are.

In the survey conducted in summer 2019, staff were able to rate their employer in the following categories: Credibility, respect, fairness, team spirit and pride. 86 per cent of participants believe that they have an excellent workplace on the whole at IWC. IWC performed particularly well with regard to how proud its employees feel of the company, with 90 per cent declaring that they are proud to work here. The employee survey and separate audit of the company culture gave rise to improvement measures that are in the process of being implemented. "I'm pleased that IWC's qualities as an employer have been confirmed. What makes us special is a unique mix of people. The interplay between an enthusiasm for engineering and the passion that people put into their work. Our culture is shaped by a 'can-do' attitude, paired with a pinch of humour," explains Christoph Grainger-Herr, CEO of IWC Schaffhausen.

IWC also greatly values health and well-being in the workplace. For instance, the new Manufakturzentrum boasts excellent working conditions for employees. The workstations get a lot of natural light and have a special ergonomic design. The dishes on offer in the two canteens in Schaffhausen include many regional and seasonal products, while fruit is also available free of charge. Many of IWC's employees also voluntarily participate in environmental and social projects.

### TRUSTING WORKPLACE CULTURE AS AN INTEGRAL COMPONENT OF CSR

That IWC has been certified as a "Great Place to Work" is the result of years of continuous investment in a progressive workplace culture. An entrepreneurial mindset, a diverse workforce, flexible working time models and excellent opportunities for training and development are objectives that IWC also explicitly emphasised in its industry-leading Sustainability Report, published in 2018. "Our talent development strategy focuses on how to attract, develop and retain talented employees from all over the world, in order to ensure that IWC has the talent and skills needed for the future," explains René Behr, Director of Human Resources and Sustainability Committee Member at IWC Schaffhausen.

## IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

## DOWNLOADS

Images of IWC's "Great Place to Work certification" are available free of charge at [press.iwc.com](http://press.iwc.com)

## FURTHER INFORMATION

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