
IWC SCHAFFHAUSEN PRESENTS ITS FIRST 41-MILLIMETRE PILOT'S CHRONOGRAPHS IN CERAMIC AND INTRODUCES "OCEANA" COLOR

Schaffhausen/Geneva, 27th March 2023: At the Watches and Wonders exhibition in Geneva, IWC Schaffhausen introduced its first 41-millimetre Pilot's Chronographs in ceramic. The Pilot's Watch Chronograph 41 TOP GUN "Oceana" features a case made of blue ceramic, developed in collaboration with Pantone® and inspired by the color of the U.S. Navy's working overalls. The Pilot's Watch Chronograph 41 TOP GUN is IWC's first 41-millimetre Pilot's Chronograph with a "Jet Black" black zirconium oxide ceramic case. Both timepieces are powered by the IWC-manufactured 69380 calibre, an extremely robust and reliable mechanical chronograph movement.

With "The Colors of TOP GUN," IWC introduced a collection of Pilot's Watches in colored ceramic in 2022. It consisted of chronographs in striking new shades, such as IWC Lake Tahoe white and IWC Woodland green, developed in collaboration with Pantone®. The Swiss luxury watch manufacturer now adds two chronographs in a compact and easy-to-wear case diameter of 41 millimetres to the line-up. This marks the first time IWC offers the Pilot's Watch Chronograph 41 in a case made of ceramic – an extremely hard and scratch-resistant performance material.

The Pilot's Watch Chronograph 41 TOP GUN "Oceana" (Ref. 389404) features a case made of blue ceramic. The ceramic color "Oceana" was created with Pantone®, an IWC partner and a global authority on color. The color takes inspiration from the U.S. Navy's blue overalls, a work uniform worn by their pilots when carrying out arduous tasks aboard aircraft carriers. In addition, the chronograph features a blue dial and a matching blue rubber strap with a denim finish textile inlay. Luminescence on the black hands and on the dial ensures excellent readability, even at night. The pushers and the case back are made of lightweight titanium.

The Pilot's Watch Chronograph 41 TOP GUN (Ref. 389401) is IWC's first 41-millimetre Pilot's Chronograph in black ceramic. Its "Jet Black" ceramic, inspired by the technical components of supersonic jets, has been the signature material of IWC TOP GUN since the line was established in 2007. A black dial and a black rubber strap complement the pitch-black ceramic case. Here, too, contrasting luminescent elements on the black hands and the dial enhance readability, even in the most challenging conditions. The titanium pushers and case back complement the sporty design. The integrated IWC EasX-CHANGE® system makes it possible to exchange the strap quickly and easily without needing additional tools.

UNCOMPROMISING PERFORMANCE AND READABILITY

Both chronographs are powered by the IWC-manufactured 69380 calibre. This calibre family has been engineered with a strict focus on robustness, reliability, and durability. The stopped minutes are placed directly at 12 o'clock to enhance readability. The vertical dial layout is the result of IWC's functional

design approach and has become a distinguishing feature of the company's chronographs. Both new models also feature a soft-iron inner case to protect their movements from the effects of magnetic fields. The front glasses are specially secured to withstand sudden drops in air pressure in the cockpit. Moreover, both timepieces are water resistant to 10 bar.

A PIONEER IN THE USE OF CERAMIC

IWC Schaffhausen is a pioneer in the use of ceramic for watch cases. In 1986, the company introduced the Da Vinci Perpetual Calendar Chronograph (Ref. 3755), the world's first wristwatch with a case made of black zirconium oxide ceramic. IWC was also one of the first watch brands to push forward the development of different ceramic colors, such as white, blue, or green. Producing a watch case in colored ceramic is a

feat of engineering. Zirconium oxide is combined with other metallic oxides to give the ceramic its color. As a result, each color requires different raw materials and a distinct mixing ratio. The manufacturing process and its specific parameters – such as the temperature and the exact duration of the sintering process – must be adapted to each particular ceramic color. What is more, colored ceramics also place incredibly high demands on the purity of their raw materials.

The Pilot's Watch Chronograph 41 TOP GUN "Oceana" is available through selected IWC boutiques. The Pilot's Watch Chronograph 41 TOP GUN is available through IWC boutiques, authorised retail partners, or online at IWC.com. In addition, the timepieces are eligible for registration under the My IWC care program, benefitting from a 6-year extension to the standard 2-year International Limited Warranty.

PILOT'S WATCH CHRONOGRAPH 41 TOP GUN "OCEANA"

REF. IW389404

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure.

MOVEMENT

IWC-manufactured calibre	69380
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Blue ceramic case, blue dial, black hands, blue rubber strap with denim inlay
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41.9 mm
Height	15.5 mm

PILOT'S WATCH CHRONOGRAPH 41 TOP GUN

REF. IW389401

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure.

MOVEMENT

IWC-manufactured calibre	69380
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Black ceramic case, black dial, black hands, black rubber strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41.9 mm
Height	15.5 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Pilot's Watch Chronograph 41 TOP GUN "Oceana" and the Pilot's Watch Chronograph 41 TOP GUN can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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