
IWC EMPLOYEES TO OFFER ONLINE TUTORING FOR SCHOOLCHILDREN

Schaffhausen, 15th April 2020 – As part of its recently announced “TIME WELL SHARED” initiative, IWC Schaffhausen will promote a personal volunteering program for its employees. In their own free time, and on an individual and voluntary basis, employees are encouraged to offer online tutoring support for schoolchildren in basic subjects, such as mathematics or foreign languages. The goal is to support young people and their parents who are studying at home due to the current situation. The free online tuition will be facilitated by Good Tutors Finder, an international Tutoring Services company.

As part of its commitment to improve society, IWC has been promoting the well-being of young people for many years. With schools in many countries currently closed, countless schoolchildren are studying at home and need support. For this reason, IWC has launched a personal volunteering program within the framework of its “TIME WELL SHARED” initiative.

“As a mother, I know how challenging the current situation can be. Therefore, we want to encourage our employees to offer online tutoring support in their own free time. With this personal, voluntary commitment, we want to reinforce our promise to contribute to society, and help to ensure that no child is left behind and the burden on parents is reduced,” says Franziska Gsell, CMO of IWC Schaffhausen and Chair of the Sustainability Committee.

“Good Tutors Finder is committed to enable all children to develop their full potential. In addition to our paid home learning and tutoring services, we are delighted to partner with IWC to offer free tuition to children that otherwise might not be able to learn in the current environment,” says Chris Anicet, COO of Good Tutors Finder.

GOOD TUTORS FINDER COMPILES THE OFFERS

IWC staff who would like to provide online tutoring can register their interest in a dedicated section of the Good Tutors Finder website. Students or their parents can search for tutoring sessions at www.goodtutorsfinder.ch/iwc-time-well-shared and register online. In the initial phase, the free-of-charge offer includes tutoring from IWC employees in mathematics, German, English, French, Italian, Spanish, geography, geometry, graphic design and computer science.

The online tutoring website via Good Tutors Finder will initially be available in English. There are also plans to include other languages at a later date. The range of subjects can be adapted to meet demand at any time.

For the latest information on “TIME WELL SHARED”, and for access to exclusive content, please visit <https://www.iwc.com/en/articles/journal/iwc-news-events.html> and www.savethechildren.ch/timewellshared

IWC SCHAFFHAUSEN

In 1868, the American watchmaker and entrepreneur Florentine Ariosto Jones travelled from Boston to Switzerland and founded the 'International Watch Company' in Schaffhausen. His visionary dream was to combine advanced American manufacturing methods with the craftsmanship of Swiss watchmakers to make the best pocket watches of his time. In doing so, he not only laid the foundation for IWC's unique engineering approach but also established the centralised production of mechanical watches in Switzerland.

Over its 150 year history, IWC Schaffhausen has developed a reputation for creating functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered technical watch cases manufactured from advanced materials, such as titanium-aluminide and Ceratanium®. Preferring the principle of "form follows function" over decoration, the Swiss watch manufacturer's timeless creations embody their owners' dreams and ambitions as they journey through life.

IWC sources materials responsibly and takes action to minimise its impact on the environment, creating intrinsically sustainable timepieces that are built to last for generations. The company prides itself in training its own future watchmakers and engineers, as well as offering an excellent working environment for all employees. IWC also partners with organisations that work globally to support children and young people.

GOOD TUTORS FINDER

Good Tutors Finder is an international tutoring service company headquartered in Switzerland. We provide excellent tutoring services across all subjects, all grades, and all ages. We are committed to academic excellence, knowledge sharing to help individuals and organisations improve their learning significantly without compromising their lifestyle. We leverage innovation and technology throughout the learning journey.

DOWNLOADS

More information on IWC Schaffhausen's "TIME WELL SHARED" initiative can be found at press.iwc.com

FURTHER INFORMATION

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