
IWC UNVEILS NEW VERSIONS OF THE PORTUGIESEER CHRONOGRAPH

Schaffhausen, 25 April 2020 – IWC Schaffhausen presents three new versions of the Portugieser Chronograph. Two new models, one with a burgundy dial, the other with a green one, extend the collection. IWC also unveiled a boutique edition of the popular chronograph with an 18-carat 5N gold case and a blue dial. All watches are powered by the IWC-manufactured 69355 calibre and feature a see-through sapphire glass back.

An open, clear and functionally designed dial with two recessed totalisers at 6 o'clock and 12 o'clock, applied Arabic numerals and slim feuille hands: These are the design cues that have made the **Portugieser Chronograph** (Ref. 3716) one of IWC's most successful models. But equally responsible for giving the watch its unique character is the flange, which features a printed quarter-second scale. It not only allows precise reading of stop times but also gives this timeless Portugieser the qualities of a nautical instrument. The two stainless steel styles are equipped with a newly developed butterfly folding clasp, which is particularly comfortable to wear.

Ref. IW371615:

Stainless steel case, green dial, rhodium-plated hands and appliques, black alligator leather strap.



Ref. IW371616:

Stainless steel case, burgundy dial, rhodium-plated hands and appliques, black alligator leather strap.



Ref. IW371614 Boutique Edition:

18-carat 5N gold case, blue dial, gold-plated hands, 18-carat gold appliques, blue alligator leather strap.



All three models are driven by a chronograph movement from the 69000-calibre family. The IWC-manufactured 69355 calibre is a rugged and precise chronograph movement with a classic column-wheel design. It can be admired through the transparent sapphire glass back. Stop times are clearly indicated on the subdial at 12 o'clock.

PORTUGIESEER CHRONOGRAPH

REF. IW3716

FEATURES

Mechanical movement – stopwatch function with minutes and seconds – small hacking seconds – see-through sapphire glass back

MOVEMENT

IWC manufacture calibre	69355
Frequency	28,800 vph/4 Hz
Jewels	27
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Ref. IW371615: Stainless steel case, green dial, rhodium-plated hands and appliques, black alligator leather strap Ref. IW371616: Stainless steel case, burgundy dial, rhodium-plated hands and appliques, black alligator leather strap Ref. IW371614: 18-carat 5N gold case, blue dial, gold-plated hands, 18-carat gold appliques, blue alligator leather strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	41 mm
Height	13.1 mm

IWC SCHAFFHAUSEN

In 1868, the American watchmaker and entrepreneur Florentine Ariosto Jones travelled from Boston to Switzerland and founded the 'International Watch Company' in Schaffhausen. His visionary dream was to combine advanced American manufacturing methods with the craftsmanship of Swiss watchmakers to make the best pocket watches of his time. In doing so, he not only laid the foundation for IWC's unique engineering approach but also established the centralised production of mechanical watches in Switzerland.

Over its 150 year history, IWC Schaffhausen has developed a reputation for creating functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered technical watch cases manufactured from advanced materials, such as titanium-aluminide and Ceratanium®. Preferring the principle of "form follows function" over decoration, the Swiss watch manufacturer's timeless creations embody their owners' dreams and ambitions as they journey through life.

IWC sources materials responsibly and takes action to minimise its impact on the environment, creating intrinsically sustainable timepieces that are built to last for generations. The company prides itself in training its own future watchmakers and engineers, as well as offering an excellent working environment for all employees. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Photos of the Portugieser Chronograph are available at press.iwc.com

FURTHER INFORMATION

IWC Schaffhausen

Public Relations department

Email press-iwc@iwc.com

Website press.iwc.com

INTERNET AND SOCIAL MEDIA

Website iwc.com

Facebook facebook.com/IWCWatches

YouTube youtube.com/iwcwatches

Twitter twitter.com/iwc

LinkedIn linkedin.com/company/iwc-schaffhausen

Instagram instagram.com/iwcwatches

Pinterest www.pinterest.com/iwcwatches