
IWC SCHAFFHAUSEN PORTUGIESER AUTOMATIC NOW WITH SLIMMER CASE, DOUBLE BOX-GLASS AND NEW COLOUR CODES

Schaffhausen/Geneva, 9th April 2024: IWC Schaffhausen introduces new Portugieser Automatic 42 and Portugieser Automatic 40 models at Watches and Wonders Geneva. The watches feature a completely re-engineered case construction with a slender side profile, making them particularly elegant and refined. Box-glass sapphire crystals offer an excellent view of the dials, which are elaborately finished with 15 layers of transparent lacquer. Larger aperture sapphire crystals on the back showcase the IWC-manufactured movements from the 52000 and 82000 calibre families, both featuring Pellaton winding systems with ceramic components. Selected models are presented in new design codes with the dial colours Horizon Blue, Obsidian, Dune and Silver Moon. These colours reflect the never-ending cycle of day and night and underscoring the timeless appeal of the Portugieser's design.

The origins of the Portugieser date back to the late 1930s, when IWC Schaffhausen used a high-precision pocket watch movement to create a distinctively large wristwatch with chronometer precision. Although its simple case shape and purist, easy-to-read dial were created more than 80 years ago, it can hardly be linked to that specific period. The Portugieser remains timeless and has retained its freshness to this day. Clean and open dials with applied Arabic numerals, Feuille-type hands and the characteristic minutes scale reminiscent of railway tracks ensure perfect legibility.

IWC Schaffhausen has now refined its timelessly elegant Portugieser watches on every level and presents a new collection of the Portugieser Automatic 42 and the Portugieser Automatic 40. All watches feature a carefully reworked case construction with a slender side profile, making them visually light and more elegant. The double box-glass sapphire crystals offer an even better view of the new dials and the IWC-manufactured movements inside.

The dials are the result of an elaborate and highly complex process. The brass bases are either treated with a sunburst finish or given a finely blasted surface before the colour is applied. The key to their unusually pronounced optical depth is the application of 15 layers of lacquer,

which is fine-ground and then polished to a high gloss finish. The subdials are milled into both the brass base and the lacquer layer. The three-dimensional effect is further emphasised by the printing, which is carried out in a special procedure and adds to the sensation of depth. To finish, the appliques are individually hand mounted. Finally, the dial graphics have also been carefully reworked for a perfect balance of lightness, elegance and legibility.

The Portugieser Automatic is distinguished by its balanced dial design with the power reserve indicator at 3 o'clock and the small seconds at 9 o'clock. With the new **Portugieser Automatic 42** (Ref. IW5017), IWC Schaffhausen now launches a timeless and modern instrument dress watch, which fully retains the DNA of the original Portugieser Automatic (Ref. IW50001) from the year 2000.

- 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, gradient blue calfskin strap from Santoni with 18-carat white gold folding clasp (Ref. IW501708)
- 18-carat 5N gold case, Obsidian black dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni with 18-carat 5N gold folding clasp (Ref. IW501707)

- Stainless steel case, Dune dial, gold-plated hands and gold appliques, black alligator leather strap with stainless steel folding clasp (Ref. IW501705)
- Stainless steel case, Silver Moon dial, gold-plated hands and appliques, black alligator leather strap with stainless steel folding clasp (Ref. IW501701)
- Stainless steel case, Silver Moon dial, blue hands and appliques, gradient blue alligator leather strap with stainless steel folding clasp (Ref. IW501702)
- Stainless steel case, blue dial, rhodium-plated hands and appliques, stainless steel bracelet (Ref. IW501704)

The new models are powered by the IWC-manufactured 52011 calibre. The escapement has been improved to offer better protection against magnetic fields. The Pellaton winding system is reinforced with virtually wear-free zirconium oxide ceramic components and builds up a power reserve of seven days (168 hours) in two barrels.

First introduced to the collection in 2020, the **Portugieser Automatic 40** (Ref. IW3584) presents the essence of the Portugieser design with a more compact case size of 40 millimetres. Standing in direct lineage to the first Portugieser, Reference 325 from 1939, it features a clean and open dial with the small seconds at 6 o'clock and no date window.

- 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, gradient light-blue calfskin strap from Santoni with 18-carat white gold pin buckle (Ref. IW358402)
- 18-carat 5N gold case, Obsidian black dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni with 18-carat 5N gold pin buckle (Ref. IW358401)

Both models are powered by the IWC-manufactured 82200 calibre. Featuring parts made of zirconium oxide ceramic, the automatic Pellaton winding system builds up a power reserve of 60 hours in the mainspring.

PORTUGIESEER AUTOMATIC 42

REF. IW5017

FEATURES

Mechanical movement – Pellaton automatic winding system – Power reserve display – Date display – Small hacking seconds – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	52011
Frequency	28,800 vph / 4 Hz
Jewels	31
Power reserve	7 days (168 h)
Winding	Automatic

WATCH

Materials	<p>Ref. IW501708: 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, gradient light-blue calfskin strap from Santoni with 18-carat white gold folding clasp</p> <p>Ref. IW501707: 18-carat 5N gold case, Obsidian dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni with 18-carat 5N gold folding clasp</p> <p>Ref. IW501705: Stainless steel case, Dune dial, gold-plated hands and gold appliques, black alligator leather strap with stainless steel folding clasp</p> <p>Ref. IW501701: Stainless steel case, Silver Moon dial, gold-plated hands and appliques, black alligator leather strap with stainless steel folding clasp</p> <p>Ref. IW501702: Stainless steel case, Silver Moon dial, blue hands and appliques, blue alligator leather strap with stainless steel folding clasp</p> <p>Ref. IW501704: Stainless steel case, blue dial, rhodium-plated hands and appliques, stainless steel bracelet</p>
Glass	Sapphire, double box-glass, antireflective coating on both sides
Water-resistant	5 bar
Diameter	42.4 mm
Height	13 mm

PORTUGIESEER AUTOMATIC 40

REF. IW3584

FEATURES

Mechanical movement – Pellaton automatic winding system – Small hacking seconds – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	82200
Frequency	28,800 vph / 4 Hz
Jewels	31
Power reserve	60 h
Winding	Automatic

WATCH

Materials	Ref. IW358402: 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, light-blue calfskin strap from Santoni with 18-carat white gold pin buckle Ref. IW358401: 18-carat 5N gold case, Obsidian dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni with 18-carat 5N gold pin buckle
Glass	Sapphire, double box-glass, antireflective coating on both sides
Water-resistant	5 bar
Diameter	40.4 mm
Height	12.4 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Portugieser Automatic 42 and the Portugieser Automatic 40 can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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