
IWC SCHAFFHAUSEN LAUNCHES THE PORTUGIESER CHRONOGRAPH WITH HORIZON BLUE, OBSIDIAN, AND DUNE COLOURED DIALS

Schaffhausen/Geneva, 9th April 2024: IWC Schaffhausen launches three new versions of the Portugieser Chronograph at Watches and Wonders Geneva. The new dial colours, Horizon Blue, Obsidian and Dune capture the unique atmospheres of different times of day and night. The first watch features a Horizon Blue dial in combination with an 18-carat white gold case and a blue calfskin strap. The second boasts an Obsidian dial, an 18-carat 5N gold case, and a black alligator leather strap. The third impresses with a Dune coloured dial, a stainless steel case, and a black alligator leather strap. The models are powered by the IWC-manufactured 69355 calibre, a robust mechanical chronograph movement in classic column-wheel design.

With the Portugieser Chronograph Rattrapante from 1995, the chronograph arrived in the Portugieser family. Since then, this functional complication has brought a touch of sporty elegance to the collection. The IWC-typical vertical arrangement of the sub-dials places the stopped minutes directly at 12 o'clock, making them easy to read, while the small seconds are positioned at 6 o'clock. Another distinguishing design feature is the inner flange printed with a quarter-second scale, enabling high-precision stop-time readings. IWC Schaffhausen now launches three new versions of the popular chronograph in the new colour codes Horizon Blue, Obsidian, and Dune.

A particular highlight is the intricately crafted dials. The brass bases are first given a sunburst finish before the respective colour is applied. In the next step, 15 layers of transparent lacquer are applied, fine-ground and then polished to a high gloss. The totalisers are milled into both the brass base and the lacquer layer. The printing, carried out through a special process, further adds to the three-dimensional effect. Finally, the appliques are mounted individually by hand. The complete manufacturing process for these dials comprises more than 60 steps and is highly challenging to master.

The **Portugieser Chronograph** (Ref. IW371626) features a Horizon Blue dial. Horizon is a light blue shade, reminiscent of the early afternoon sky during the sun-soaked height of the day. This colour is complemented by a polished and brushed 18-carat white gold case, rhodium-plated hands and appliques, and a gradient light-blue calfskin strap from Santoni.

The **Portugieser Chronograph** (Ref. IW371625) impresses with its Obsidian black dial, an 18-carat 5N gold case, gold-plated hands, and gold appliques. Thanks to the lacquer finish, the dial emanates an incredible depth. The combination of black and gold captures the black of the night and the golden warmth of the city lights at night. The chronograph is fitted with a black alligator leather strap from Santoni.

The **Portugieser Chronograph** (Ref. IW371624) with a Dune dial is paired with a stainless steel case, gold-plated hands and gold appliques, and a black alligator leather strap. This combination reflects the mood in the late afternoon with the golden low sun. Thanks to the elaborate lacquer finish, the gold appliques appear to be floating above the dial.

**ROBUST AND RELIABLE
CHRONOGRAPH MOVEMENT**

The Portugieser Chronograph is powered by the IWC-manufactured 69355 calibre, a mechanical chronograph movement engineered with a focus on robustness, reliability, and longevity. The column-wheel control of the chronograph function ensures that individual phases in the switching sequence are clearly defined. There is also a distinct tactile resistance when the buttons are pushed. Seamless integration with the basic movement and careful coordination of all components helps to ensure that the correct rates are maintained even when the chronograph is subject to intense use. Typical for IWC, the vertical arrangement of the subdials displays the stopped minutes directly at the 12 o'clock position and places the small seconds at 6 o'clock. This layout enhances readability and has become a distinguishing design feature of the Portugieser Chronograph.

PORTUGIESEER CHRONOGRAPH

REF. IW3716

FEATURES

Mechanical movement – Stopwatch function with minutes and seconds – Small hacking seconds – See-through sapphire glass back

MOVEMENT

IWC-manufactured calibre	69355
Frequency	28,800 vph / 4 Hz
Jewels	27
Power reserve	46 h
Winding	Automatic

WATCH

Materials	<p>Ref. IW371626: 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, gradient light-blue calfskin strap from Santoni with 18-carat white gold pin buckle</p> <p>Ref. IW371625: 18-carat 5N gold case, Obsidian dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni with 18-carat 5N gold pin buckle</p> <p>Ref. IW371624: Stainless steel case, Dune dial, gold-plated hands and gold appliques, black alligator leather strap with stainless steel butterfly clasp</p>
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	3 bar
Diameter	41 mm
Height	13.1 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specialises in highly engineered watch cases manufactured from advanced materials, such as coloured ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimise its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organisations that work globally to support children and young people.

DOWNLOADS

Images of the Portugieser Chronograph can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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