
THE IWC SCHAFFHAUSEN PILOT'S WATCH CHRONOGRAPH 41 LE PETIT PRINCE IN WHITE CERAMIC

Schaffhausen/Geneva, 14th April, 2026: IWC Schaffhausen launches the Pilot's Watch Chronograph 41 Le Petit Prince at Watches and Wonders in Geneva. This chronograph is crafted from white zirconium oxide ceramic and complemented with a deep blue sunburst dial with a captivating colour gradient effect. As a reference to Antoine de Saint-Exupéry's famous novel, the titanium case back showcases an engraving of the Little Prince. This chronograph is powered by the robust and reliable IWC-manufactured 69381 calibre, which includes automatic winding and boasts a 46-hour power reserve.

In Antoine de Saint-Exupéry's popular novel, "The Little Prince," the young prince leaves his home asteroid, B-612, to explore the universe. During his journey, he visits various planets and meets their inhabitants, learning profound lessons about love, loss, and friendship. IWC Schaffhausen has been celebrating this timeless story with special-edition watches. Their signature feature is their deep blue dial with a sunray finish, reminiscent of the vastness of space. The Swiss luxury watch manufacturer is now introducing its first "Le Petit Prince" edition made from white ceramic.

The **Pilot's Watch Chronograph 41 Le Petit Prince** (Ref. IW389410) features a 41-millimetre case made from white zirconium oxide ceramic. This advanced material is lighter and harder than steel, scratch-proof, and has a smooth, velvety surface, making it an excellent choice for wristwatches. The white ceramic case beautifully contrasts with the deep blue dial, which has a sunburst finish and a distinctive colour gradient. The emblematic bold indices and numerals are printed in white. The hands in the subdials, as well as the hour and minute hands, are rhodium-plated and filled with Super-LumiNova®

to enhance legibility. The titanium case back is adorned with an engraving depicting the Little Prince. Additionally, the watch is equipped with the practical EasX-CHANGE® strap change system, allowing the white rubber strap to be changed at the touch of a button.

HIGH-PERFORMANCE CHRONOGRAPH MOVEMENT INSIDE

The Pilot's Watch Chronograph 41 Le Petit Prince is powered by the IWC-manufactured 69381 calibre. Engineered with a focus on performance, reliability, and precision, this mechanical chronograph in a classic column-wheel design allows the wearer to accurately measure stop times of up to 12 hours. The hours and minutes are displayed in two totalisers at the 9 o'clock and 12 o'clock positions. According to the IWC-typical vertical dial layout, the stopped minutes are placed directly at 12 o'clock, enhancing readability. The movement features a bidirectional pawl-winding system, which reliably builds a power reserve of 46 hours in the mainspring.

PILOT'S WATCH CHRONOGRAPH 41 LE PETIT PRINCE

REF. IW389410

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Soft-iron inner case for magnetic field protection – Glass secured against displacement by drops in air pressure

MOVEMENT

IWC-manufactured calibre	69381
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	White ceramic case, deep blue dial, rhodium-plated hands, titanium crown, pushers and case back, white rubber strap with EasX-CHANGE® system
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41.9 mm
Height	15.5 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is the Engineer of Watchmaking. In 1868, the American watchmaker and engineer Florentine Ariosto Jones established the 'International Watch Company' in Schaffhausen in the German-speaking part of Switzerland. By combining the best of human craftsmanship and creativity with cutting-edge industrial technology and processes, he laid the foundation for IWC's unique engineering approach to watchmaking.

IWC's distinctive and pure design is brought to life through collections ranging from elegant dress watches to sports and luxury sports watches, notably the Portugieser, Portofino, Pilot's Watches and Ingenieur. Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust and easy to use.

A pioneer in the use of titanium and ceramic, IWC specialises in performance materials such as Ceratanium®. IWC's advanced engineering division XPL develops technologies that enhance the durability of mechanical watches and extend their applications to environments with extreme conditions such as jet aviation and human spaceflight.

IWC is a leader in luxury watchmaking, crafting timepieces built to last for generations and continuously improving every aspect of how it manufactures, distributes and services its watches responsibly. Empowering the next generation of engineers, the brand also partners with organisations that work globally to support children and young people. **IWC. Engineered™.**

DOWNLOADS

Images of the Pilot's Watch Chronograph 41 Le Petit Prince can be downloaded from press.iwc.com

FURTHER INFORMATION

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