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# IWC SCHAFFHAUSEN INTRODUCES THE BIG PILOT'S WATCH PERPETUAL CALENDAR TOP GUN LAKE TAHOE IN WHITE CERAMIC

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Schaffhausen, 15<sup>th</sup> June 2023: IWC Schaffhausen complements its “Colors of TOP GUN” collection with the Big Pilot's Watch Perpetual Calendar TOP GUN Lake Tahoe. The new model features a 46.5-millimeter white ceramic case, a black dial, and black hands with white Super-LumiNova®. Developed during the 1980s, IWC's legendary perpetual calendar automatically recognizes the different lengths of the months and leap years. The timepiece is powered by the IWC-manufactured 52615 caliber, which can be observed through the sapphire glass case back.

In 2022, IWC unveiled its “Colors of TOP GUN” collection comprising various Pilot's Watches in striking new ceramic colors. With the **Big Pilot's Watch Perpetual Calendar TOP GUN Lake Tahoe** (Ref. IW503008), the Swiss luxury watch manufacturer now adds another model in white ceramic to the line-up. The ceramic color, which IWC and Pantone have specified as “IWC Lake Tahoe”, is inspired by white uniforms and the winter landscape around freshwater Lake Tahoe. Located between California and Nevada, Lake Tahoe is a mountainous area that the pilots of the nearby TOPGUN flight school frequently fly over. The eye-catching design is completed with a pitch-black dial and black hands with white Super-LumiNova®, a stainless steel crown and case back ring, and a white textured rubber strap.

## EXTENSIVE MATERIALS EXPERTISE

White ceramics are emblematic of IWC's comprehensive expertise in advanced performance materials. The company experimented with this color as early as the 1980s, shortly after introducing its first wristwatch with a black zirconium oxide ceramic case. White ceramic is created in a complex manufacturing process in which zirconium oxide is mixed with other metallic oxides and sintered at high temperatures in an oven. Ceramic is extremely scratch-resistant and remarkably light, making it the perfect material for a Pilot's Watch.

## A HIGHLY ENGINEERED COMPLICATION

The Big Pilot's Watch Perpetual Calendar TOP GUN Lake Tahoe features the legendary perpetual calendar complication. It was developed in the 1980s by Kurt Klaus and since then, it has been steadily improved several times in terms of mechanics and functionality. The intricate mechanical program automatically recognizes the different lengths of the months and leap years and will require no manual adjustment until 2100. The patented double moon phase display shows the moon as seen from the northern and southern hemispheres. Thanks to a special reductionist gear train, it is so precise that it will only deviate by one day after 577.5 years. The calendar module is driven via a single nightly switching impulse by the IWC-manufactured 52615 caliber movement with a Pellaton winding system and a power reserve of 7 days. The movement can be admired through a transparent sapphire glass back.

The Big Pilot's Watch Perpetual Calendar TOP GUN Lake Tahoe will be available as of July 2023. In addition, the timepiece is eligible for registration under the My IWC care program and can benefit from a 6-year extension to the standard 2-year International Limited Warranty.

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# BIG PILOT'S WATCH PERPETUAL CALENDAR TOP GUN LAKE TAHOE

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REF. IW503008

## FEATURES

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Mechanical movement – Pellaton automatic winding system – Power reserve display – Perpetual Calendar with displays for the date, day, month, year in four digits and perpetual moon phase for both northern and southern hemispheres – Small hacking seconds – Screw-in crown – Glass secured against displacement by drops in air pressure – See-through sapphire glass back.

## MOVEMENT

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IWC-manufactured calibre	52615
Frequency	28,800 vph / 4 Hz
Jewels	54
Power reserve	7 days (168 h)
Winding	Automatic

## WATCH

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Materials	White ceramic case, black dial, black hands with white Super-LumiNova®, white rubber strap, stainless steel folding clasp
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	46.5 mm
Height	15.6 mm

## IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specializes in highly engineered watch cases manufactured from advanced materials, such as colored ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimize its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organizations that work globally to support children and young people.

## DOWNLOADS

Images of the Big Pilot's Watch Perpetual Calendar TOP GUN Lake Tahoe can be obtained from [press.iwc.com](http://press.iwc.com)

## FURTHER INFORMATION

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