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IWC SCHAFFHAUSEN AND MERCEDES-AMG PETRONAS FORMULA ONE™ TEAM MAKE A STATEMENT IN LAS VEGAS WITH BESPOKE CERALUME®-INSPIRED RACING SUITS

Schaffhausen/Las Vegas, November 18th, 2026: For the upcoming Las Vegas Grand Prix™, IWC Schaffhausen has designed a set of bespoke racing suits together with its longstanding partner, the Mercedes-AMG PETRONAS Formula One™ Team. The suits are directly inspired by the two distinctive aesthetic expressions of the Big Pilot's Watch Perpetual Calendar Ceralume®, IWC's first watch featuring its proprietary luminous ceramic technology. Bringing the watch's changing appearance to life, Kimi Antonelli takes to the track in a white racing suit, reflecting the daylight expression of the watch, while George Russell wears a blue suit as a nod to the Ceralume® glow that appears after dark. During one of the most spectacular night races of the Formula One™ season, the collaboration combines IWC's engineering mindset and materials expertise with the excitement of motorsport.

Every race on the Formula One™ calendar has its own character and distinct identity, and few destinations embrace spectacle like Las Vegas. When the neon lights turn on along the Las Vegas Strip on Saturday night, the heart of the city will be transformed into a street circuit. Against the backdrop of the illuminated landmarks and unmistakable skyline, IWC Schaffhausen celebrates its long-term partnership with the Mercedes-AMG PETRONAS Formula One™ Team that just claimed its ninth Constructors' Championship.

To mark the occasion, IWC has designed special racing suits with the team for its drivers, George Russell and Kimi Antonelli. The suits are inspired by IWC's proprietary Ceralume® luminous ceramic technology. Launched earlier this year at Watches and Wonders in Geneva, the limited-edition Big Pilot's Watch Perpetual Calendar Ceralume® (Ref. IW505801) features a 46.5-millimeter case made of luminous white ceramic, complemented by a white dial and white rubber strap with Super-LumiNova® pigments. This gives it two distinctly different aesthetic expressions. In daylight, it is characterized by varying shades of white and gray and an interplay of glossy and matte surfaces. In darkness, the watch transforms completely, emitting a distinctive bluish glow.

Reflecting the duality and changing appearance of the watch, Kimi Antonelli will wear a white suit inspired by the daylight expression, while George Russell will race in a suit featuring the characteristic blue hue of the material's glow.

FOUR DECADES OF ENGINEERING ADVANCED MATERIALS

Ceralume® marks the latest chapter in IWC's ceramic journey, which began four decades ago with the first watch case crafted from black zirconium oxide ceramic. Ceramic is not only lighter than steel, but also extremely hard and highly resistant to scratches. Developed by IWC's in-house engineering division XPL, Ceralume® combines ceramic powders with Super-LumiNova® photoluminescent pigments. Acting like a light-storage battery, these pigments absorb energy from sunlight or artificial light, temporarily store it and then release it in the form of a bluish glow in the dark.

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IWC Schaffhausen is the Engineer of Watchmaking. In 1868, the American watchmaker and engineer Florentine Ariosto Jones established the 'International Watch Company' in Schaffhausen in the German-speaking part of Switzerland. By combining the best of human craftsmanship and creativity with cutting-edge industrial technology and processes, he laid the foundation for IWC's unique engineering approach to watchmaking.

IWC's distinctive and pure design is brought to life through collections ranging from elegant dress watches to sports and luxury sports watches, notably the Portugieser, Portofino, Pilot's Watches and Ingenieur. Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust and easy to use.

A pioneer in the use of titanium and ceramic, IWC specialises in performance materials such as Ceratanium®. IWC's advanced engineering division XPL develops technologies that enhance the durability of mechanical watches and extend their applications to environments with extreme conditions such as jet aviation and human spaceflight.

IWC is a leader in luxury watchmaking, crafting timepieces built to last for generations and continuously improving every aspect of how it manufactures, distributes and services its watches responsibly. Empowering the next generation of engineers, the brand also partners with organizations that work globally to support children and young people. **IWC. Engineered™.**

FURTHER INFORMATION

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