
IWC SCHAFFHAUSEN ADDS TWO NEW COLORED CERAMIC MODELS TO ITS TOP GUN COLLECTION

Schaffhausen, 17th October 2023: With two new models in its “Colors of TOP GUN” collection, IWC Schaffhausen underscores its comprehensive expertise in manufacturing colored ceramic watches with striking monochromatic designs. The Pilot’s Watch Timezoner TOP GUN Woodland is the first Timezoner® in colored ceramic, featuring a dark green ceramic case and a Ceratanium® case ring and crown. The patented Timezoner® function allows the wearer to effortlessly change between different time zones by simply pressing down and turning the rotating bezel. The Pilot’s Watch Chronograph 41 TOP GUN Mojave Desert marks IWC’s first 41-millimeter Pilot’s Chronograph with a sand-colored ceramic case.

In 2022, IWC Schaffhausen introduced its “Colors of TOP GUN” collection, comprising various Pilot’s Watches in ceramic colors such as Woodland and Lake Tahoe. These ceramic shades were inspired by color codes found in the world of naval aviation and developed in collaboration with Pantone®. Now, the Swiss luxury watch manufacturer is adding two new models to the collection.

The **Pilot’s Watch Timezoner TOP GUN Woodland** (Ref. IW395601) features a case made of Woodland green ceramic. The dark green hue is inspired by the flight suits and uniforms worn by pilots in the TOPGUN flight school and the vast forest landscapes they fly over. The timepiece impresses with its monochromatic design. From the dial and hands to the rubber strap and luminescent material, each component was carefully matched to the ceramic case color through an elaborate engineering process. The case ring and the crown are made of matte black Ceratanium®, an IWC-developed material which combines the structural integrity of titanium with a hardness and scratch-resistance similar to that of ceramic.

Thanks to the integrated Timezoner® function, the watch can be set to a different time zone by simply pressing down and rotating the bezel. The hour hand, the 24-hour

display and the date will move forwards or backwards in one-hour steps. This adjustment also works across the dateline and without losing a single second in the process. The city ring is made of green ceramic, while its outer bezel is made of Ceratanium®. It contains the names of 24 major cities, each representing one of the international time zones. The timepiece is powered by the IWC-manufactured 82760 caliber. This automatic movement uses a Pellaton winding system reinforced with ceramic components to reliably build up a power reserve of 60 hours in the mainspring. The movement is visible through a tinted sapphire case back.

With the **Pilot’s Watch Chronograph 41 TOP GUN Mojave Desert** (Ref. IW389402), IWC adds its third 41-millimeter ceramic chronograph to the portfolio. The case is made of sand-colored ceramic. Known as Mojave Desert, this earth tone with notes of beige and khaki is inspired by the flight suits of naval aviators and the desert landscape around China Lake, home to the U.S. Navy’s famous TOPGUN flight school. The dark brown dial and the hands, the printing and luminescent material, and the rubber strap with a textile inlay harmonize perfectly with the case. The crown, the chronograph pushers, and the case back are made of matte grey titanium.

Ticking away inside the case is the IWC-manufactured 69380 caliber. This highly robust chronograph movement in a classic column-wheel design comprises 242 individual parts. The IWC-typical vertical dial layout places the stopped minutes directly at the 12 o'clock position, significantly enhancing readability. An efficient double pawl winding system uses movements of the rotor in both directions to build up a power reserve of 46 hours in the mainspring. The movement is protected from the effects of magnetic fields by a soft iron inner case, and the front glass is specially secured to withstand sudden drops in air pressure.

**IWC PIONEERED CERAMIC
IN THE WATCH INDUSTRY**

IWC is a pioneer in the use of ceramic for watch cases. In 1986, the company introduced the Da Vinci Perpetual Calendar Chronograph (Ref. 3755). It was the world's

first wristwatch with a case made of black zirconium oxide ceramic. IWC was also one of the first watch brands to push forward the development of different ceramic colors, such as white, blue, and green. To manufacture a watch case in colored ceramic, zirconium oxide is combined with other metallic oxides. The final color results from the exact mixing ratio of these raw materials. What is more, the manufacturing process and its parameters – such as the exact temperature or the duration of the sintering process – must be adapted to each color.

The Pilot's Watch Timezoner TOP GUN Woodland and the Pilot's Watch Chronograph 41 TOP GUN Mojave Desert are available through selected IWC boutiques. In addition, the timepieces are eligible for registration under the My IWC care program, benefitting from a 6-year extension to the standard 2-year International Limited Warranty.

PILOT'S WATCH TIMEZONER TOP GUN WOODLAND

REF. IW395601

FEATURES

Mechanical movement – Pellaton automatic winding system – Date display – Central hacking seconds – Timezoner® function for setting another time zone using the rotating bezel – 24-hour display for Worldtimer function – Screw-in crown – Glass secured against displacement by drops in air pressure

MOVEMENT

IWC-manufactured calibre	82760
Frequency	28,800 vph / 4 Hz
Jewels	22
Power reserve	60 h
Winding	Automatic

WATCH

Materials	Green ceramic case, green dial, black hands, green rubber strap with textile inlay and Ceratanium® pin buckle, Ceratanium® case ring and crown
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	46 mm
Height	15.1 mm

PILOT'S WATCH CHRONOGRAPH 41 TOP GUN MOJAVE DESERT

REF. IW389402

FEATURES

Mechanical movement – Chronograph function for hours, minutes and seconds – Date and day display – Small hacking seconds – Screw-in crown – Soft-iron inner case for protection against magnetism – Glass secured against displacement by drops in air pressure

MOVEMENT

IWC-manufactured calibre	69380
Frequency	28,800 vph / 4 Hz
Jewels	33
Power reserve	46 h
Winding	Automatic

WATCH

Materials	Beige ceramic case, brown dial, brown hands, beige rubber strap with textile inlay and titanium pin buckle
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	10 bar
Diameter	41.9 mm
Height	15.5 mm

IWC SCHAFFHAUSEN

IWC Schaffhausen is a leading Swiss luxury watch manufacturer based in Schaffhausen in the north-eastern part of Switzerland. With collections like the Portugieser and the Pilot's Watches, the brand covers the whole spectrum from elegant to sports watches. Founded in 1868 by the American watchmaker and engineer Florentine Ariosto Jones, IWC is known for its unique engineering approach to watchmaking, combining the best of human craftsmanship and creativity with cutting-edge technology and processes.

Over its more than 150-year history, IWC has earned a reputation for creating professional instrument watches and functional complications, especially chronographs and calendars, which are ingenious, robust, and easy for customers to use. A pioneer in the use of titanium and ceramics, IWC today specializes in highly engineered watch cases manufactured from advanced materials, such as colored ceramics, Ceratanium®, and titanium aluminide.

A leader in sustainable luxury watchmaking, IWC sources materials responsibly and takes action to minimize its impact on the environment. Along the pillars of transparency, circularity, and responsibility, the brand crafts timepieces built to last for generations and continuously improves every element of how it manufactures, distributes, and services its products in the most responsible way. IWC also partners with organizations that work globally to support children and young people.

DOWNLOADS

Images of the Pilot's Watch Timezoner TOP GUN Woodland and the Pilot's Watch Chronograph 41 TOP GUN Mojave Desert can be downloaded free of charge from press.iwc.com

FURTHER INFORMATION

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