
THE DREAM OF A YOUNG BOY

DA VINCI CHRONOGRAPH EDITION "LAUREUS SPORT FOR GOOD FOUNDATION"

The Da Vinci Chronograph Edition "Laureus Sport for Good Foundation" is one of the highlights of the current Da Vinci collection. Every year, IWC Schaffhausen presents a limited special edition, part of the proceeds from which is used to help disadvantaged children and young people. On the back of the watch is a drawing by a Chinese boy, with which he won the global children's drawing competition.

The Da Vinci Chronograph Edition "Laureus Sport for Good Foundation" (Ref. IW393402) has a blue dial and a diameter of 42 millimetres. Newly developed moving horns with curved lugs ensure that the black alligator leather strap by Santoni fits wrists perfectly. The stainless-steel chronograph shows elapsed minutes and hours on a subdial, so that the stopped times can be read off as if on an analogue watch. As usual, the timepiece has a central chronograph hand to show seconds.

The in-house 89361 chronograph calibre has a 68-hour power reserve and draws its energy via the automatic IWC double-pawl winding system, which has four pawls to transmit energy to the pawl wheel. The watch is water-resistant to 3 bar and has a flyback function: pressing the push-button stops, resets and restarts the chronograph instantaneously.

TIMEPIECES FOR A GOOD CAUSE

Every year since 2006, IWC Schaffhausen has launched an exclusive special edition for the Laureus Sport for Good Foundation. Part of the proceeds from the sale of these timepieces goes directly to the Laureus Foundation and contributes to the funding of its projects. Like its predecessors, the 11th in the series of IWC special editions is a symbol of hope for children and young people who are socially disadvantaged because they have mental or physical handicaps or live in difficult family circumstances.

"We want to give children and young people all over the world the best-possible start to self-determined lives," ex-

plains Georges Kern, CEO of IWC Schaffhausen. "And here, sport can play an important role. In many cases, people with some form of mental impairment are particularly likely to be ostracized or neglected by society. In Laureus sports projects, they are respected and appreciated and learn how to surmount barriers. I'm proud that we can make some form of contribution."

DRAWING OF LAUGHING BOY ENGRAVED ON CASE BACK

One of the hallmarks of all Laureus special editions is an engraving on the case back. Traditionally, IWC Schaffhausen organizes an annual children's drawing competition within all the Laureus Sport for Good Foundation projects world-wide. The motto this year was "Time Well Spent", and the jury singled out a drawing by 12-year-old Hou Ye from Shanghai. Despite his intellectual disability and limited motor abilities, Hou Ye dreams of skiing and is an accomplished Special Olympics athlete. The Special Olympics make it possible for children and adults with intellectual disabilities to participate in sports training and competitions.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest,

combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to climate and environmental protection.

DOWNLOADS

All press materials for the launch of the new Da Vinci watches from IWC Schaffhausen can be obtained free of charge at www.press.iwc.com

FURTHER INFORMATION

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FEATURES

Mechanical chronograph movement – Self-winding – IWC-manufactured 89361 calibre (89000-calibre family) – Date display – Stopwatch function with hours, minutes and seconds – Hour and minute counters combined in a totalizer at “12 o'clock” – Flyback function – Small hacking seconds – Glucydur®* beryllium alloy indexless balance with high-precision adjustment screws on balance rim

MOVEMENT

IWC-manufactured calibre	89361
Frequency	28,800 A/h 4 Hz
Jewels	38
Power reserve	68 h
Winding	Automatic

WATCH

Materials	Stainless-steel case, blue dial, black alligator leather strap by Santoni, stainless-steel folding clasp
Glass	Sapphire, arched edge, antireflective coating on both sides
Water-resistant	3 bar
Diameter	42 mm
Height	14.5 mm

* IWC Schaffhausen is not the owner of the Glucydur® trademark.