

NEW "RIGHT-HANDER" EDITION JOINS IWC'S BIG PILOT LINE

Schaffhausen, August 2nd 2019 – In a first for the company, IWC Schaffhausen has presented a new version of its coveted Big Pilot's Watch to be worn on the right wrist. This special edition of the classic IWC model will be known as the Big Pilot's Watch Edition "Right-hander".

Inspired by the Big Pilot's Watch Calibre 52 TSC from the 1940s, it has a generously proportioned case diameter of 46.2 millimetres, as well as the same eye-catching design seen throughout the family, which imitates easy-to-read cockpit instruments. The new twist for this revised edition is the positioning of the iconic, conical-shaped crown, which is located on the left-hand side of the case.

The "Right-hander" is much more practical to operate for those who wear their watch on the right wrist. Given that almost 40 percent of pilots are thought to be left-handed, and therefore wear their watches on the right, it is perhaps a fitting development for this IWC line, which has such a rich history in the field of aviation.

Commenting on the new model, IWC Schaffhausen CEO, Christoph Grainger-Herr said: "I'm delighted that we've revisited one of the most recognisable icons in the IWC portfolio for this special edition. We are always striving to push the boundaries of engineering and design, and this new watch really exemplifies this drive. It has all the signature elements you'd expect, but with a crucial difference."

Driven by an IWC-manufactured 52010 calibre, the "Right-hander" (Ref. IW501012) has a stainless-steel case with a soft-iron inner case, which protects the movement against the effects of magnetic fields. The automatic Pellaton winding is fitted with ceramic components and builds up a seven-day power reserve in the twin barrels. The strap is crafted in black calfskin leather.

The slate-coloured dial features a power-reserve display situated at "9 o'clock", a small seconds hand at "3 o'clock", and a date display at "6 o'clock". The luminescent indices and hands guarantee optimum legibility, even at night or in poor visibility conditions.

An exciting addition to IWC's portfolio, the new watch released as an edition of 250 pieces - will be available at IWC Boutiques and authorised retailers from August 2019 with 3 months exclusivity in Australia and France.



IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

DOWNLOADS

Pictures of the Big Pilot's Watch Edition "Right-hander" (Ref. IW501012) can be downloaded free of charge at <u>press.iwc.com</u>

FURTHER INFORMATION

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BIG PILOT'S WATCH EDITION "RIGHT-HANDER"

REF. IW501012

FEATURES

Mechanical movement – Pellaton automatic winding – Power reserve display – Date display – Small hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drops in air pressure – Limited to 250 watches

MOVEMENT

IWC manufacture calibre 52010

Frequency 28,800 A/h / 4 Hz

Jewels 3

Power reserve 7 days (168 h)
Winding Automatic

WATCH

Materials Stainless steel case, slate-coloured dial with luminescence, black hands,

black calfskin strap

Glass Sapphire, convex, antireflective coating on both sides

Water-resistance 6 bar
Diameter 46.2 mm
Height 15.6 mm