
77 KILOMETRES AND A SPECIAL IWC WATCH IN HONOUR OF FABIAN CANCELLARA

Bern, 28 June 2017 – While his cycling career may have come to an end, two-time Olympic gold medallist Fabian Cancellara is still one of the most famous and popular sports personalities in Switzerland. IWC Schaffhausen is now honouring their brand ambassador with a limited-edition Ingenieur model. This IWC-manufactured chronograph features a glass back cover designed to resemble the wheel of a racing bike and, with its weather-resistant titanium case and rubber strap, is perfectly equipped to take on even the toughest of challenges. To mark the launch of the watch, 25 cycling enthusiasts were given the chance to go head-to-head with Fabian “Spartacus” Cancellara.

Two-time Olympic and four-time world champion in the individual time trial, three-time winner of the classic Paris–Roubaix and the Tour of Flanders, winner of the Tirreno Adriatico and the Tour de Suisse – these are just a few of the many titles that Fabian Cancellara, who hails from Bern, has won during his cycling career. He has twice been crowned Swiss Sports Personality of the Year, and became a member of the prestigious Laureus World Sports Academy in spring this year. “Fabian Cancellara is a living legend in the world of cycling and has a strong international presence. We are especially proud that such an outstanding athlete, who shares our values of excellence and precision, has been representing IWC as a brand ambassador since 2010,” commented Christoph Grainger-Herr, CEO of IWC Schaffhausen.

The Schaffhausen watch manufacturer is now launching a special-edition Ingenieur timepiece in honour of the achievements of this exceptional sportsman, who is known among his fans as “Spartacus”. The **Ingenieur Chronograph Edition “Cancellara”** (Ref. IW380704) is limited to 77 watches (7 is Fabian Cancellara’s favourite number). The watch is powered by the IWC-manufactured 69370-calibre movement with a bidirectional pawl-winding system and a 46-hour power reserve. The satin-finished case is made

from titanium, a particularly light and robust material. The dial is silver-plated while the tachymeter scale and subdials are galvanized in black. Red elements on the hands provide an additional colourful highlight. The black embossed strap is made from a special type of rubber that is highly resistant to heat and the elements. A further highlight can be found on the rear side of the watch: the glass back cover provides a view of the 69370-calibre movement and is printed with a spoke design that is reminiscent of a racing bike. The limited-edition numbering underscores the exclusivity of this special model, available from the beginning of July 2017 in IWC boutiques.

FABIAN CANCELLARA’S FAVOURITE 77 KILOMETRES

IWC and Fabian Cancellara celebrated the launch of the Ingenieur Chronograph Edition “Cancellara” with a special bike tour. The Spartacus Ride route took participants along the legendary Swiss cyclist’s favourite 77 kilometres from Bern to Moosegg and through the Emmental back to Bern, with the number of kilometres representing the number of watches produced. On this bike tour, he was accompanied by 25 amateur cyclists who qualified for the race at one of two spinning events at Holmes Place in Zurich and Geneva.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of haute horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to environmental protection.

DOWNLOADS

Photographs of the Ingenieur Chronograph Edition "Cancellara" from IWC Schaffhausen can be downloaded free of charge from press.iwc.com.

FURTHER INFORMATION

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INGENIEUR CHRONOGRAPH EDITION “CANCELLARA”

REF. IW380704

FEATURES

Mechanical chronograph movement – Automatic pawl-winding system – Date display – Stopwatch function with hours, minutes and seconds – Small hacking seconds – See-through sapphire-glass back – Screw-in crown – Luminescent elements on hands and dial – Limited to 77 watches

MOVEMENT

| | |
|--------------------------|-------------------|
| IWC-manufactured calibre | 69370 |
| Frequency | 28,800 A/h 4 Hz |
| Jewels | 33 |
| Power reserve | 46 h |
| Winding | Automatic |

WATCH

| | |
|-----------------|--|
| Materials | Titanium case, silver-plated dial, black hands, rubber strap |
| Glass | Sapphire, convex, antireflective coating on both sides |
| Water-resistant | 12 bar |
| Diameter | 42 mm |
| Case height | 15.2 mm |