
IWC RESURRECTS THE ICONIC DESIGN OF THE MARK 11

Schaffhausen, 1 July 2017 – IWC Schaffhausen is launching a special version of the Pilot's Watch Mark XVIII featuring the original design of the historic Pilot's Watch Mark 11. In reference to the year in which the first Mark 11 was produced, this special edition is limited to 1,948 watches.

The **Pilot's Watch Mark XVIII Edition "Tribute to Mark XI"** (Ref. IW327007) incorporates aspects of the iconic design of the historic Mark 11. The small rectangles at "3, 6, 9 and 12 o'clock" and the hands are coated with luminescent material to ensure optimal legibility, even at night. The model differs from the Mark XVIII from the current collection in that the indices are thinner and the triangular index at "12 o'clock" is not flanked by two dots. Like the original from 1948, the functional sports watch is worn on a green textile strap, also known as a Nato strap. A soft-iron cage protects the automatic calibre from magnetic fields and the sapphire glass is secured against sudden drops in pressure in the cockpit.

The Pilot's Watch Mark 11 with a black dial and luminescent white Arabic numerals was produced in Schaffhausen from 1948 until the early 1980s. It was primarily supplied to the Royal Air Force but was also used by other Commonwealth armed forces. In 1994, a subsequent civilian model – the Mark XII – started the enduring tradition of Mark Pilot's Watches, which have long since been among the most popular watches manufactured by IWC Schaffhausen.

This special edition will be available exclusively from Harrods in London for three months starting in July 2017. After this, it will be available for purchase in all IWC boutiques and authorized retailers.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to environmental protection.

DOWNLOADS

Images of the Pilot's Watch Mark XVIII Edition
"Tribute to Mark XI" are available to download
free of charge at press.iwc.com

FURTHER INFORMATION

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PILOT'S WATCH
MARK XVIII EDITION
"TRIBUTE TO MARK XI"

REF. IW327007

FEATURES

Mechanical movement – Date display – Central hacking seconds – Soft-iron inner case for protection against magnetic fields – Screw-in crown – Glass secured against displacement by drop in air pressure – Limited to 1,948 watches

MOVEMENT

Calibre	35111
Frequency	28,800 A/h 4 Hz
Jewels	25
Power reserve	42 h
Winding	Automatic

WATCH

Materials	Stainless-steel case, black dial, rhodium-plated hands, green textile strap
Glass	Sapphire, convex, antireflective coating on both sides
Water-resistant	6 bar
Diameter	40 mm
Height	10.8 mm