
IWC SCHAFFHAUSEN RANKS TOP IN WWF SWISS WATCH AND JEWELLERY SECTOR REPORT

Schaffhausen, 18th December 2018 – IWC Schaffhausen has been ranked as the best-performing company in the Swiss Watch and Jewellery sector in a WWF Switzerland report examining the environmental impact of 15 brands.

In a report released by WWF Switzerland on 18th December 2018, IWC Schaffhausen ranks top among 15 watch and jewellery brands, and is the only brand to place above the mid-way point of WWF's six-tier ratings system. WWF's report examines how companies take responsibility for the environmental impacts of their activities, and how transparently these efforts are communicated.

IWC Schaffhausen integrates sustainability into its business practices, and in 2018 released a [report to GRI standards describing ongoing activities and future goals](#). IWC applauds WWF Switzerland for drawing attention to the environmental impact of the watch and jewellery sector, and for encouraging consumers to consider the origins and durability of their purchases. CEO Christoph Grainger-Herr says "IWC has been working for many years to ensure our watches are made to the highest standards, with careful consideration of our social and environmental impact. We recognize that there is more work to be done, and our efforts continue to evolve."

IWC's watch production and headquarters in Switzerland are powered by renewable energy, as is IWC's supplier of precious metals. IWC takes efforts to primarily source recycled metals, and ensures all of its suppliers of precious metals and diamonds meet the industry best practice standards set out by the Responsible Jewellery Council. Since 2013, IWC has been a recipient of Positive Luxury's "Brand to Trust" Butterfly Award. Next steps for IWC's management of its environmental impact include further efforts to address the greenhouse gas emissions generated by shipping, reducing the volume and weight of its packaging, and seeking to ensure plastics are reusable, recyclable or compostable.

IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of Haute Horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organisations dedicated to environmental protection.

DOWNLOADS

Corporate Sustainability Report:

<https://www.iwc.com/en/company/sustainability-at-iwc.html>

Images are available free of charge at press.iwc.com

FURTHER INFORMATION

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