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# IWC RACING TEAM PUTS IN AN INSPIRING PERFORMANCE AT THE AROSA CLASSICCAR 2019

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Schaffhausen, 2 September 2019 – IWC Schaffhausen’s international motorsport team participated in its second Arosa ClassicCar event this weekend. Racing driver Bernd Schneider skilfully drove the Mercedes-Benz 300 SL “Gullwing” for the Swiss watchmaking company on the route from Langwies to Arosa at the 15th edition of the hill climb event.

The stunning Graubünden mountains provide the perfect backdrop for the extraordinary vehicles participating in the Arosa ClassicCar race. The 15th edition of the international hill climb for historic sports and racing cars attracted around 27,000 spectators. The breathtaking historic vehicles and fantastic driving performances are what draw so many fans to this unique event in Arosa year after year. A total of 162 drivers participated in the 2019 event.

## **IWC MOTORSPORT TEAM PUTS IN AN IMPRESSIVE PERFORMANCE**

IWC Schaffhausen is a partner of the internationally renowned event, which combines motor racing and action against the stunning backdrop of the Swiss Alps. The IWC racing team has been participating in historic racing events in its 1955 Mercedes-Benz 300 SL “Gullwing” since 2018. The vehicle is famous for its powerful engine and vertically opening gull-wing doors. In April 2019, the IWC crew drove the 300 SL to first place in the Tony Gaze Trophy at the Goodwood Members’ Meeting in England. The team and the vehicle give a fine demonstration of their expertise at every race – and also did exactly that in Arosa. “There is almost nowhere that the passion for

motor racing is as palpable as here at this race”, commented Linus Fuchs, IWC Managing Director Switzerland, after Arosa ClassicCar 2019.

## **PRECISION, QUALITY AND DESIGN: THE ELEMENTS THAT UNITE MOTORSPORT AND WATCHMAKING**

German racing driver Bernd Schneider took to the track for IWC in Arosa this weekend and drove the Mercedes-Benz 300 SL “Gullwing” on the challenging Arosa hill climb course, which covers a distance of 7.3 kilometres. As a true professional, Schneider was well aware of the qualities of the iconic racing car, and used them to his advantage. The stunning vehicle boasts 215 HP and a top speed of 250 km/h. But it is not all just about performance. The historic gull-wing car is also a vehicle that motor racing enthusiasts are very passionate about. It embodies IWC’s core values of excellent quality and performance, a true pioneering spirit and outstanding craftsmanship. Mercedes-AMG and IWC have been partners for many years, and this partnership is based on the countless qualities that are shared by the worlds of motorsport and watchmaking.

## IWC SCHAFFHAUSEN

With a clear focus on technology and development, the Swiss watch manufacturer IWC Schaffhausen has been producing timepieces of lasting value since 1868. The company has gained an international reputation based on a passion for innovative solutions and technical ingenuity. One of the world's leading brands in the luxury watch segment, IWC crafts masterpieces of haute horlogerie at their finest, combining supreme precision with exclusive design. As an ecologically and socially responsible company, IWC is committed to sustainable production, supports institutions around the globe in their work with children and young people, and maintains partnerships with organizations dedicated to climate and environmental protection.

## DOWNLOADS

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Images are available at [press.iwc.com](http://press.iwc.com)

## FURTHER INFORMATION

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IWC Schaffhausen

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